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#528 AUGUST 2014 \$5.99 CHEAP!



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# MAD

## Departments

Skimpy jeans  
should only be worn  
by people with  
skimpy genes!



NUMBER 528  
AUGUST 2014

- 1 **IT'S THE LIST WE CAN DO DEPARTMENT**  
The MAD Table of Contents
- 2 **LETTERS AND TOMATOES DEPARTMENT**  
Random Samplings of Reader Mail
- 6 **RANDOM ACTS OF MINDLESS DEPARTMENT**  
The Fundalini Pages
- 12 **SWAMP AND CIRCUMSTANCE DEPARTMENT**  
"Two Defectives" (A MAD Movie Satire)
- 18 **I NOW DENOUNCE YOU MAN AND WIFE DEPARTMENT**  
How Kimye Stacks Up Against Other Married Couples
- 20 **IN BLOG WE TRUST DEPARTMENT**  
Planet Tad!!!!
- 21 **GAME OF BOONES DEPARTMENT**  
What if HBO's Shows Starred Baked Goods?



- 24 **HIT HAPPENS DEPARTMENT**  
"Appy" (A MAD Song Parody)
- 26 **DETROIT, MISHMOOSH DEPARTMENT**  
Motownopoly
- 28 **THE WALKING WED DEPARTMENT**  
"Monster Marriage" (A MAD Pull-Out Poster)
- 30 **SERGE-IN GENERAL DEPARTMENT**  
A MAD Look at *Captain America: The Winter Soldier*
- 36 **LETTERS ENTERTAIN YOU DEPARTMENT**  
Celebrity Acronyms
- 38 **ROTTEN TO THE ENCORE DEPARTMENT**  
The MAD Vault
- 41 **PEN AND STINK DEPARTMENT**  
The MAD Strip Club
- 45 **TRIPLE A-HOLES DEPARTMENT**  
A Minor League Baseball Flyer That Tells it Like it Is



- 46 **THE DENYS HAVE IT DEPARTMENT**  
Reality Show Rejection Letters
- 48 **JOKE AND DANGER DEPARTMENT**  
Spy vs. Spy
- 50 **BAB BEWARE DEPARTMENT**  
The Puffington Host (A MAD Website Parody)
- 54 **OUR DAILY DREAD DEPARTMENT**  
The Best of the Idiotal
- 56 **WE'RE OFF TO SEE THE LIZARD DEPARTMENT**  
7 Easy Ways to Defeat Godzilla

**ALL JAFFEE DEPARTMENT**  
Another Ridiculous MAD Fold-In  
...Inside Back Cover

**MARGINAL THINKING DEPARTMENT**  
"Drawn Out Dramas" by Sergio Aragonés  
...Various Places Around the Magazine



COVER AND PULL-OUT POSTER ARTIST: MARK FREDRICKSON

MAD (ISSN 0024-9519) is published 6 times a year by E.C. Publications Inc., 1100 Broadway, New York, N.Y. 10019. Periodicals postage paid at New York, N.Y. and at additional mailing offices. Subscription in U.S.A.: 6 issues \$19.99, 6 issues Digital Edition only \$9.99. Outside U.S.A. (including Canada): 6 issues \$29.99. Allow 6-8 weeks for delivery of first issue. Entire contents © copyright 2014 by E.C. Publications, Inc. Allow 10 weeks for change of address to become effective, and include mailing label when making change of address or inquiring about your subscription. POSTMASTER: send address change to MAD, P.O. Box 8517 Big Sandy, TX 75753-8517. The Publisher and Editors will not be responsible for unsolicited manuscripts, and request all manuscripts be accompanied by a stamped self-addressed return envelope. The names of characters used in all MAD fiction and semi-fiction are fictitious. A similarity without satiric purpose to a living person is a coincidence. Printed in U.S.A.



# Letters and Tomatoes



## THE KID STAYS IN THE PICTURES

In MAD #508 I wrote to you saying that I thought it would be cool if I took a picture of my daughter Jessica posing with MAD magazine each year up until the age of 50. The first picture was taken when she was one month old and subsequent pictures were taken each year. Here is the latest picture of her — as you can see, she is using a hammer and dowl to destroy your silly magazine. She is six years old now — 44 years to go.

Chris O'Donnell • Nova Scotia, Canada



O'Donnell Duck — Jessica is six? That's insane! It seems like only yesterday we were saying, "Jeez, what's this clown writing a letter to us about?" Time really does fly! We're delighted to run her latest pic — because if there's one thing we're good at, it's creating an embarrassingly public photographic timeline that Jessica will deeply resent you for later in life! We're just kidding! We're sure she already resents you! By the by, what's the deal with the Smithsonian posters? Are you trying to pull the same kind of photo-documenting agreement with them, you double-dealing back-bander?? Not cool, Chris. We're really starting to understand why Jessica resents you so much. —Ed.



1 month old



1 year old



2 years old



3 years old



4 years old



5 years old



## ALFRED LOOK-A-LIKE

I have some frightening news. I'm a French teacher who warps young children's minds by quoting MAD. Your magazine has influenced my life so much since I was 8 (27 years of MAD!) that I decided to have the image of pure moronic stupidity tattooed on my arm forever. Then, this year, a grade 7 student named John DeJong (try saying that 10 times fast!) turned out to be my tattoo's — and Alfred's — doppelganger. His parents gave me permission to enter him in the Alfred look-a-like contest, because it's uncanny how he resembles him! Must be something in the water...eh? Oh — and the blurred faces of the students? I think it's also a side-effect from the water.

Nadean Schryer • Ontario, Canada



Schryer Lint — We may have severely misjudged Canada — they have teachers with nose rings and MAD tattoos up there?!? Meanwhile, in the States, the closest we ever got to an instructor that cool was the one math teacher with nose hair and a disturbingly-shaped birth mark. Either way, that bit of national good luck may balance out the terrible fact that John DeJong has a teacher who would exploit his unfortunate resemblance to Alfred. And it's almost cool enough to make us forget that you probably say "What, me worry?" in that weird Canadian way. —Ed.

## MIGRAINE OF TRUTH

Your last issue had me laughing to the point of hurting. I suffer from cluster headaches and when I'm overly stressed the headaches intensify. What I didn't realize was that laughing hysterically also creates hardcore pain. I got done reading Planet Tad and had to stop reading 'cause the left side of my head was duplicating the feeling of having a drill thrusting out of the side of my skull.

Steven Kirschnik • The Villages, FL

Kirschnik at Nite — We're sorry to hear that our magazine has caused you so much pain, but we're not exactly surprised. Over the years, MAD has been blamed for countless infirmities, from nausea to ulcers to the 2003 monkey pox outbreak. But what is surprising is that we have the solution to your problem, and it's simpler than you might think: read this issue from cover to cover. Now that we have your money, we can admit that it's a real stinkeroo! We guarantee that you won't so much as smirk, let alone "laugh hysterically." Just like that, your cluster headaches will be a thing of the past — without you having to shell out a dime in Obamacare premiums! —Ed.



## REMEMBERING ALBERT B. FELDSTEIN, 1925-2014

We are saddened to share the news that former MAD Editor Al Feldstein passed away on April 29 at the age of 88. Al became editor in 1956 and oversaw MAD's growth and change up until his retirement in 1984. During Al's tenure, he broadened the magazine's scope and introduced many members of "The Usual Gang of Idiots." He also ushered in many classic MAD features, several of which still appear in our pages, including the MAD Fold-In, Spy vs. Spy, A MAD Look at..., and Snappy Answers to Stupid Questions. Al also pioneered the use of MAD staff members as (unpaid, natch!) models in MAD ad parodies — here are some featuring Al himself.



The news of his passing prompted a massive outpouring of condolences online — below is just a small sampling from MAD's Facebook page.

**Jeffrey Boardman** There are certain pieces from our lives that we carry with us throughout, one important part of my life are the things that make me laugh and smile, MAD magazine has been such thing to me since my early childhood starting with my Dad's collection long before I could read, the pictures would make me laugh. Much thanks, and respect to Al for leaving us with such a legacy.

**Pat Alder** I was a huge Feldstein fan...from the Crypt to MAD...he was a genius writer and editor. Condolences to all.

**Ray DiDia** Thank you for what you've done. MAD changed my life, and for the better believe it or not. R.I.P.

**Shayne Buckley** Another man that shaped my young mind gone. When I was a kid I wrote to the magazine and Al took the time to answer me with a handwritten note. I still have it.

**Bob Wells** RIP Al. You made the tween years a little less horrible.

**Dan Kaczorowski** RIP Mr. Feldstein. You brought a lot of humor into my life for many years. Thank You.

**Anthony McQueen Motaing** Thank you for your brilliant subversion Mr. Feldstein.



Al Feldstein's self-portrait



A 3'x3' Alfred E. Neuman hook rug that Al designed and hooked himself. It hung in Al's home until his retirement, and now hangs in the MAD offices.

## READER ALERT

If your letter was printed in this issue, don't worry, it's not ALL bad news! At least you'll be getting a bunch of awesome prizes! There's *Adventure Time: A Totally Math Poster Collection*, from our pals at Abrams Books; a coupon code for a free \$10 t-shirt (with free domestic shipping), from our amigos at RIPTappareLoom; a Series 2, blind-boxed Transformers vinyl figure, from our buddies at The Loyal Subjects; *NYC Basic Tips and Etiquette* by Nathan W. Pyle, from our chums at William Morrow Paperbacks; and a Blu-ray/DVD combo pack of *Non-Stop* from our bros at Universal Studios Home Entertainment! They're all on sale now! Or write a letter and win some cool stuff — we're told the swag really eases the shame of publication!





# Letters and Tomatoes



## THE FOLDEST PROFESSION

For years, people have said that a college degree is increasingly worthless. As if to hammer that very point home, the Rare Book and Manuscript Library of Columbia University (which, despite this behavior, is actually an Ivy League University) has acquired Al Jaffee's archives — including his magazine artwork, notebooks, fan mail and more! Suffice it to say, this is a huge honor for Al, and a massive mistake for Columbia. In related news, there is still no word on whether Senior Editor Joe Ralola has been able to get Adelphi University's cafeteria to name a sandwich after him.



## WHEN PUSH COMES TO SHOVEL

I have a very nice neighbor who has been keeping my driveway and sidewalk shoveled from the heavy snowfalls we've been having. He won't take money from me so I thought of what I could do to show my appreciation. Because I hope he'll continue to be so nice, I thought you'd like to know that I decided to not send him a gift subscription to MAD magazine.

Shirley Sax • Morton Grove, IL

Sax Offender — That's very thoughtful of you. We hope you were generous enough to not give him the 2-year subscription, rather than not giving him the regular 1-year subscription. —Ed.



# MAD

## MAD #529 is on sale August 12!

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John Ficarra Senior VP & Executive Editor

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Dave Crotto Editor  
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Doug Thomson Assistant Art Director  
Lana Limón Production Artist

Contributing Artists And Writers  
The Usual Gang of Idiots

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MAD welcomes reader submissions. Manuscripts will not be returned or acknowledged, however, unless they are accompanied by a self-addressed, stamped envelope! MAD doesn't read fanzine submissions!

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## CELEBRITY SNAP

Hope you guys enjoy the pic, stick it to the fridge! This is Patton Oswalt, no joke. My step-mother knows him from high school.

Kai Omori • Santa Fe, NM

Omori Fovich — Life sure is funny...sometimes you end up going to high school with someone famous, and years later, your stepson can hit them up for a photograph in order to win a subscription to a mediocre magazine! It's a long plan, but damned if it didn't pay off!

Because Patton Oswalt is on the "Nifty Fifty" list, you'll be getting all the reader giveaways from this issue, plus a two-year subscription! And since you're one of the first six Nifty Fifty photo entries, you'll also get the limited edition "flocked" "Batman Black and White" statue by Sergio Aragones and our pals at DC Direct! Stay in school, kids, stay in school! —Ed.



## LIKE MAD ON FACEBOOK!

We're on Facebook! You should go there and "Like" us. Go on...it'll make you feel good about the internet!





# SUBSCRIBE TO MAD

## AND OWN A PIECE OF MAD HISTORY!

In the 1980s, MAD founder and Publisher William M. Gaines foolishly established "The Soul of MAD" — a collection of 12 MAD covers chosen for their idiotic uniqueness, artistic achievement or classic timelessness.

Now, here is your chance to own a special high-quality reproduction of one of those low-quality covers! **Subscribe to MAD** for two years and receive a **limited edition print** of artist Norman Mingo's classic "Alfred as King Kong" (MAD #94) with your paid subscription.

Each limited edition print is 11" x 14" and bears a "Soul of MAD" marking.

Each is hand-numbered and suitable for framing (it's entirely up to you though — no pressure!)



MAD

ALFRED AS KING KONG

by Norman Mingo

From MAD #94 (MAD #94)

**GO APE!**

All MAD print subscribers now get a **FREE DIGITAL SUBSCRIPTION** to MAD for their iPad!

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# THE FUNDALINI

## The Real Reasons Vladimir Putin Hates America



He's trying to rekindle the Cold War and America is busy spying on its own people.



He's jealous of all the attention we're giving to North Korean dictator Kim Jong-un.



He believes he should have played Dos Equis "Most Interesting Man in the World."



His "true essence" wasn't captured when George W. Bush painted him.



He can see Sarah Palin from his house.

### The Fast 5

### RESULTS OF THE INEVITABLE LEGALIZATION OF MARIJUANA

- 1 Many job applicants will finally be able to put previously-undisclosed "sales experience" on their résumés.
- 2 Inevitably, some jackwads will insist on smoking e-joints.
- 3 There will be an explosion in the number of douches who'll think they can play the guitar just because there's one lying around.
- 4 Schoolchildren will have a legitimate interest in learning weight conversions for ounces.
- 5 It sure as hell won't decrease obesity.



Writer: Matt Lavoie  
Artist: Tom Hamilton

### LEGO MOVIE CREDITS AND DISCLAIMERS



THIS IS A WORK OF FICTION. NO LEGO PROJECT YOUR CHILD UNDERTAKES WILL BEAR ANY RESEMBLANCE TO THE SETS DEPICTED.

COMING SOON: A SERIES OF SEQUELS WITH RAPIDLY DECREASING QUALITY AND CHARM!

THE PRODUCERS WISH TO THANK THE ARRESTED DEVELOPMENT OF AMERICAN ADULTS WHO CAN'T LET GO OF CHILDHOOD NOSTALGIA, WITHOUT WHICH THIS FILM WOULD NOT HAVE BEEN POSSIBLE.

THE APPEARANCES OF BATMAN AND SUPERMAN IN THIS FILM IN NO WAY CONSTITUTE OFFICIAL ADDITIONS TO THEIR RESPECTIVE CANONS.

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Writer: Jeff Kross



# PAGES

## Celebrity Cause-of-Death Betting Odds GEORGE R.R. MARTIN

- Beheaded by angry mob of fans pissed that he isn't cranking out novels fast enough.....2:1
- Asphyxiated when gum-in-beard situation gets way out of hand...5:1
- Testicular turmoil when Peter Dinklage accidentally head-butts his junk.....7:1
- Catastrophic cap lice.....9:2
- Shot by wife when, in the heat of passion, he calls out the name "Daenerys Targaryen, Queen of the Andals!".....12:1



Artist: Rick Tulka

## Oy Vey!



"WE MAY BE TOO LATE."

Writer and Artist: P.C. Vey

## Rejected Fortune Cookies

If you found a pinkie in a dumpling, please return to kitchen — REWARD



Model: Lucie Lang | Dreamstime.com

## Ways Pope Francis is Making Bishops Lead a More Humble Lifestyle

Mansions may have a swimming pool OR a hot tub, but NOT both

Mansions are required to have a poor box on the front lawn

Expensive luxury car ownership is now prohibited and must be replaced with chauffeured limos

Elaborate fountains and swimming pools must contain some holy water



Homes with more than two fireplaces must be utilized to produce ashes for Ash Wednesday

Any golf courses built on a Bishop's estate must now be referred to as "The 18 Stations of the Course"

All butlers, chefs, landscapers and other mansion servants must be dressed as altar boys so as not to raise eyebrows

Writer: Dick BeZartels  
Artist: John Caldwell



# THE FUNDALINI PAGES

## The Real Reasons for Gwyneth Paltrow and Chris Martin's Split

The constant bickering over who was friends with Jay Z first



Gwyneth finally listened to a Coldplay album

Chris' refusal to do simple household chores like SmartWater the plants, juice-cleanse the kids and clean the gluten out of the garage

After years of suffering in silence, Chris bravely unsubscribed from the GOOP newsletter

One night during a heated argument, Chris told Gwyneth that her coconut kale kabocha recipe was neither ingenious nor revitalizing. Some things you just can't take back

Gwyneth had had it with how Chris would just toss the light and dark clothes into one laundry load without consciously uncoupling them first

After winning seven Grammys to Gwyneth's one Academy Award, Chris foolishly suggested they stop calling it "The Oscar Shelf"

Writer: Kenny Kail Artist: Anton Eberle



## Ain't Life DeGrand?



The reunion, while a joyous miracle, was sadly brief.

Writer and Artist: David DeGrand

## World Language Facts

The language spoken on the South Sea island of Torgonia has a 142-letter alphabet, though they only use 26.

The Ulazodan tongue has no word for "doofus," but dozens for "jerkwad."

The most common baby name among the Goshlak tribe is "Qatonéras," which translates to "So long, umbilical cord."

Writer: Jeff Krue

## HISTORICAL INACCURACIES IN NOAH

The scene where Noah saves money on ark insurance by switching to Geico

Noah's entire family was using umbrellas and bright yellow ponchos

The olive branch was brought back by a dove, not a wisecracking CGI cockatoo

The Sydney Opera House is clearly visible in several scenes

Since graven images were forbidden in that era, it's highly doubtful there was a Marilyn Monroe poster hung up inside the Ark

Labradoodles did not exist back then

Noah's sons were named Ham, Shem and Japheth, not Cody, Todd and Logan



Tom Burk

Writer: Jeff Krue Artist: Tom Burk



## The Cover We Didn't Use



## The Faster 5 TIPS TO ENJOY THE 4TH OF JULY

- 1 If you see any ramparts, be sure to watch o'er them.
- 2 After you stupidly injure yourself with fireworks, dress the wounds with a red, white and blue bandage or tourniquet.
- 3 Be sure to wear a flag lapel pin that was made in Mexico, which is a whole lot closer to America than China is.
- 4 Visit one of our many cherished national landmarks, such as the Mall of America or Sam's Club.
- 5 If you happen to be abroad on the Fourth, please don't keep loudly mentioning how proud you are to be an American. We don't need any more incidents.

Art by Jeff Kline Artist Rich Poon II



## FREE MEAL GIMMICKS ACROSS THE USA!

### HEIFER HUT



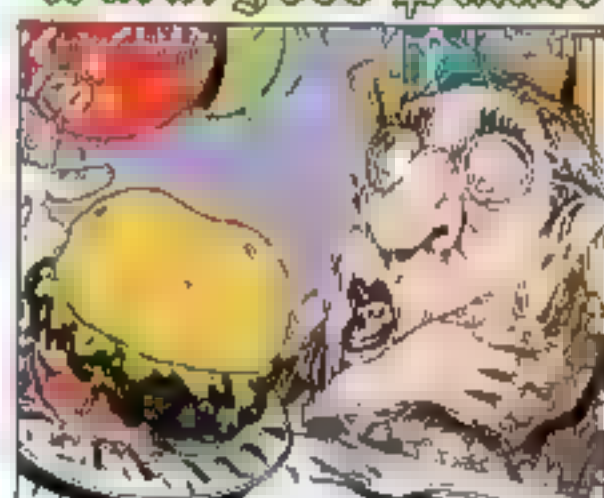
Will give a free steak dinner to any death row inmate who tapes an ad saying, "My last meal was at the Heifer Hut?"

### The Lonely Vegan



Gives away free imitation veal quasi-cheeseburgers on whole grain imitation pita bread every Friday after 5 PM. No hurry, supplies always seem to last.

### Warm Food Palace



If you're celebrating your 100th birthday, just show a valid driver's license and finish in under 10 minutes, and your three-pound jalapeno Baconburger Xtreme is free!

### The Rusty Narwhal



Will give you a free fish dinner if you get mercury poisoning and promise not to sue.

### Robby O'Melia Steakhouse



Will comp your meal if there's a mob hit and the cops have to clear the place out before you finish. And you didn't see anything, okay?



# THE FUNDALINI PAGES

## LITTLE-KNOWN POETRY FACTOIDS



"The Raven" was originally a light verse about a singing ostrich, but Edgar Allan Poe's editors demanded a total rewrite — and the rest is history

The term "iambic pentameter" is simply a phrase invented by English teachers to confuse students, and doesn't mean anything

Despite its reputation as an ancient art form the first haiku was actually written in 1975

The phrase "was a poet but didn't know it" following an inadvertent rhyme was first written by Homer in *The Iliad*

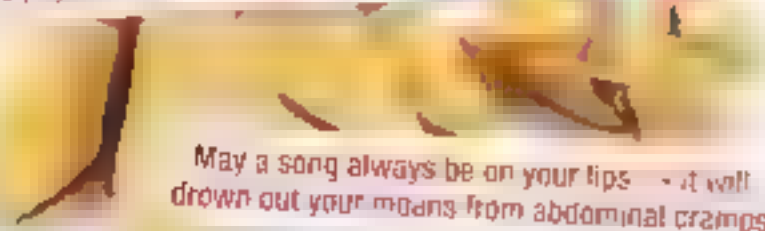
The trend toward free verse non-rhyming poetry began when it was discovered that violets aren't really blue and "purple" doesn't have many rhymes

The least-used rhyme in contemporary song is "stalagmite/yam bight", used only once by Leonard Cohen in 1973

Writer: Jeff Kupper Artist: Mark Fiedler

## More Rejected Fortune Cookies

Love is waiting for you — if you're willing to pay for it. Sashimi Spa 594 Canal St



May a song always be on your lips — it will drown out your moans from abdominal cramps

Photo: David Ling Artist: Brian

## Eckstein Marks the Spot



Writer: Andy Fink Artist: Bob Eckstein

## 6 Degrees of Separation Between Anyone and Anything CAN YOU LINK ANTONIN SCALIA TO THE CREATION MUSEUM?



**Antonin Scalia**

is a famous U.S. judge as is



**Howie Mandel**

is a comedian who wears a vest and never gets his act



**Mr. Clean**

which dissolves filth in bathtubs, as does



**Walter White**

who is a scientific mad scientist with a young protégé as are



**Mr. Peabody & Sherman**

whose movie depicts a fictitious past that never existed, as does.



**The Creation Museum!**



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# TWO

There's a show on HBO about two detectives trying to solve a series of grisly murders. They come into contact with some truly reprehensible, vile characters. And you know what they say — birds of a feather flock together? One cop is a drugged-out clinically depressed loner, and the other is a violent cheating a-hole. On this show, the "good guys" are almost as damaged as the criminals! They're really just

Victim was a female, about 27. Blindfolded, raped, mutilated, then crowned with twigs and antlers. Looks like a ritualistic satanic thing. What's your take, Truss?

Life is a mess of furniture and clouds and earth and if we don't all hunker down we'll end up as flotsam.

From her welts and bruises I'd say she's been dead about 6 1/2 hours. Arms are not a struggle. Any thoughts, Truss?

We are all creatures operating in four dimensions: time, space, depth and dick pick.

This is horrendous. A naked body blindfolded, crowned with some twigs and a pair of antlers.

In this creepy part of Louisiana we have a name for that.

What's that?  
It's called Thursday!

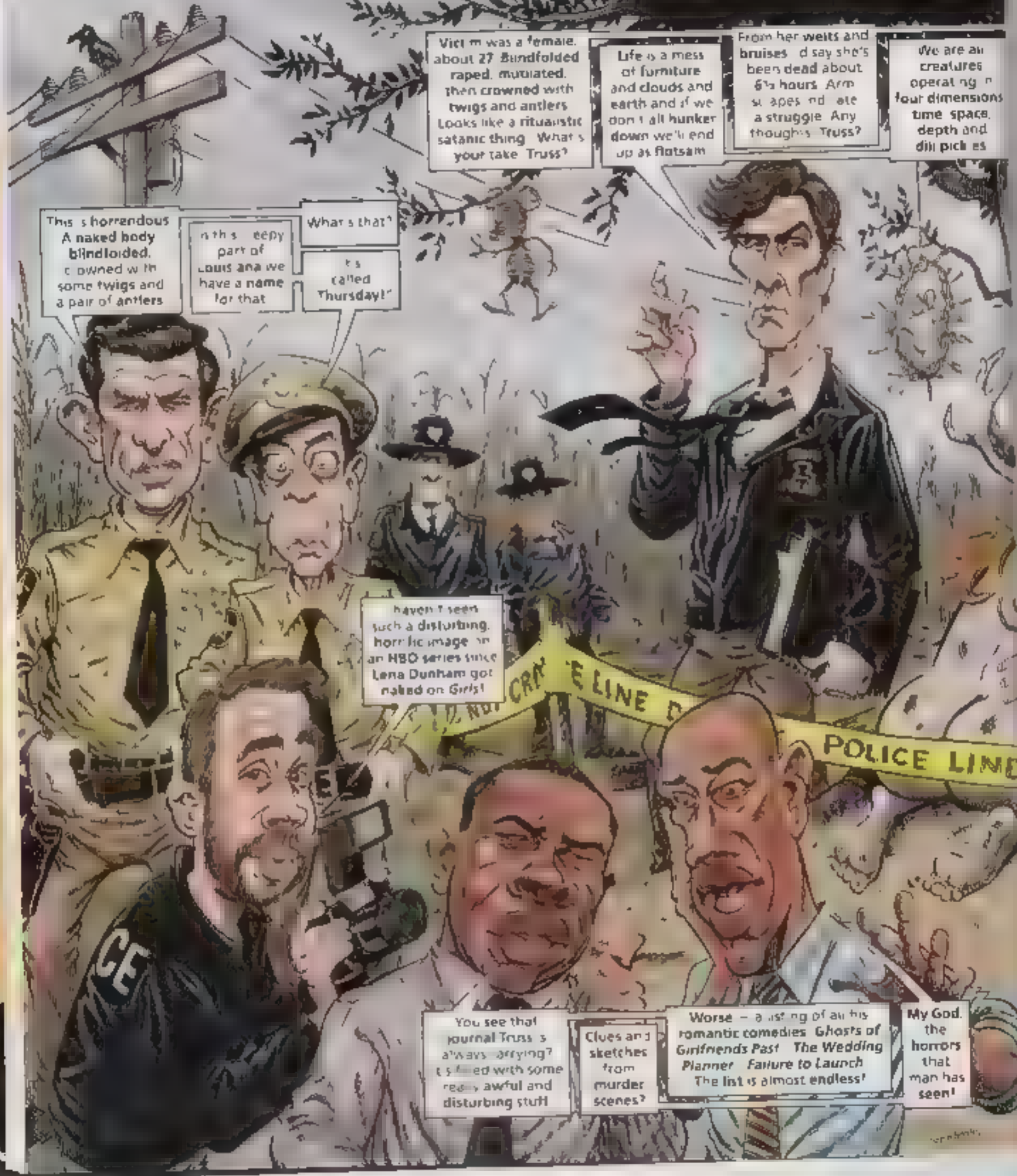
Haven't seen such a disturbing, horrific image in an HBO series since Lena Dunham got naked on *Girls*!

You see that journal Truss is always carrying? It's filled with some really awful and disturbing stuff.

Clues and sketches from murder scenes?

Worse — a listing of all his romantic comedies: *Ghosts of Girlfriends Past*, *The Wedding Planner*, *Failure to Launch*. The list is almost endless!

My God, the horrors that man has seen!





# DEFECTIVES

Could be a local girl. Been around. Churchgoing, then maybe worked the brothels. Killer was a pro. He's done this before and he'll do it again. Anything hit your noggin, Truss?

I believe everyone on Earth except for Peruvians, exists in a vacuum and there are splinters in the windmills of our mind

Boys, this is gonna be a tough case investigating two dead bodies

Only one dead body. Muddy

Not after I shoot this soopy, weirdo, pain-in-the-butt new partner of mine!

The whole town's stumped. There have been some pretty heated bar room arguments about this one

About the identity of the killer?

No, we're arguin' about whether this is an anthology, a mini-series or something else

It's CSI in a swamp!

They say there's going to be a season two of *Two Defectives*

How will they ever be able to top season one? It had it all: sex, violence and twigs

Next season they're doubling the amount of twigs!

DO NOT CROSS POLICE

Why are we here, Mommy?

Good question! Daddy picked an odd time for "Bring your kids to work" day! This happens to be a murder investigation.

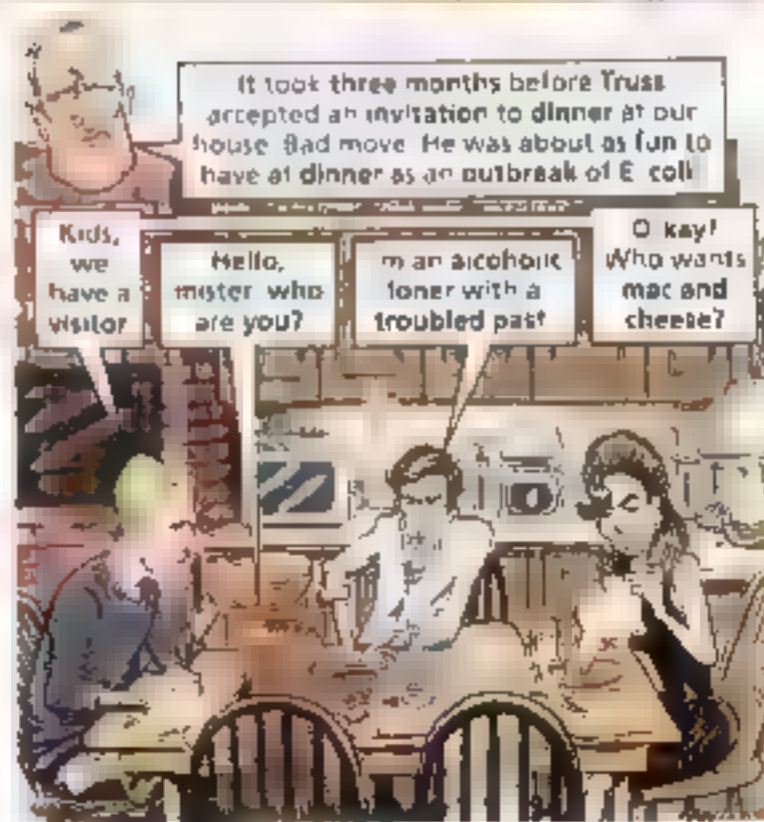
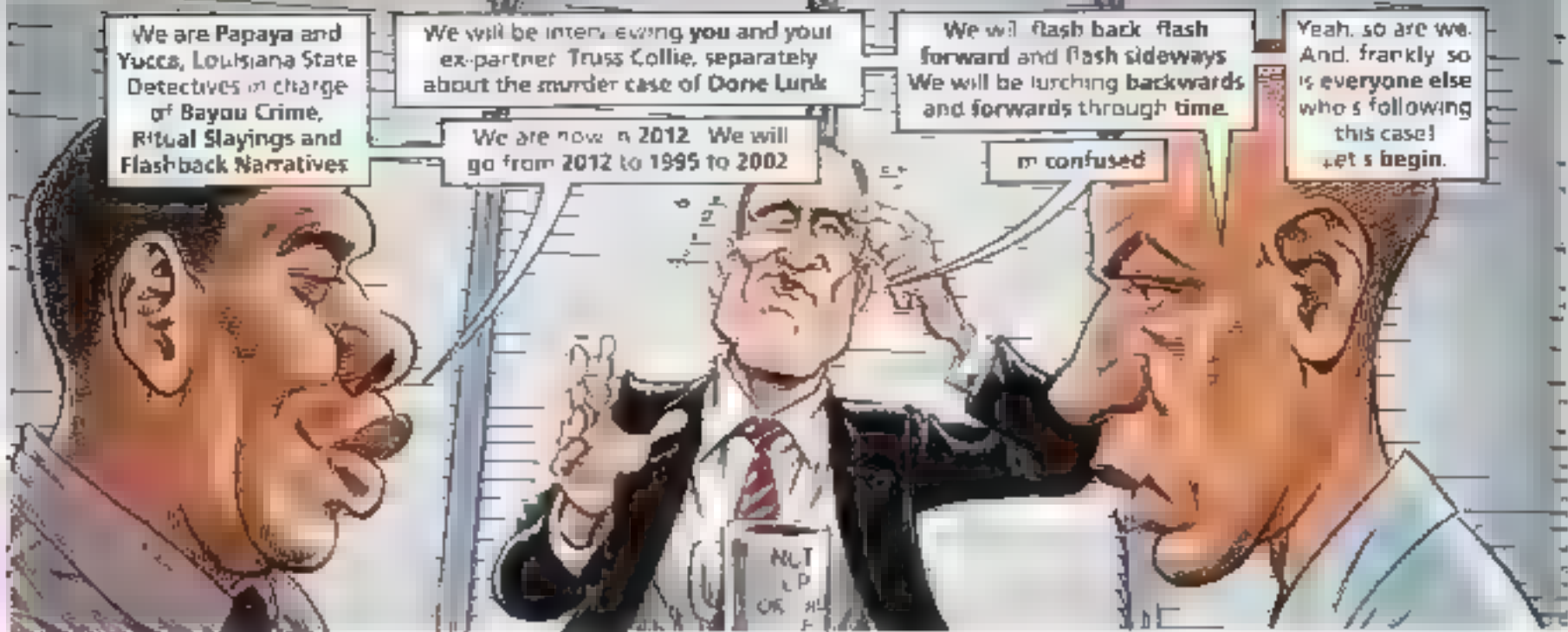
What exactly does Daddy do?

Right now he's doing research on the case. Later on, he'll be doing the whole court stenographer, the slut waitress from the Swamp Cafe and assorted local tramps!

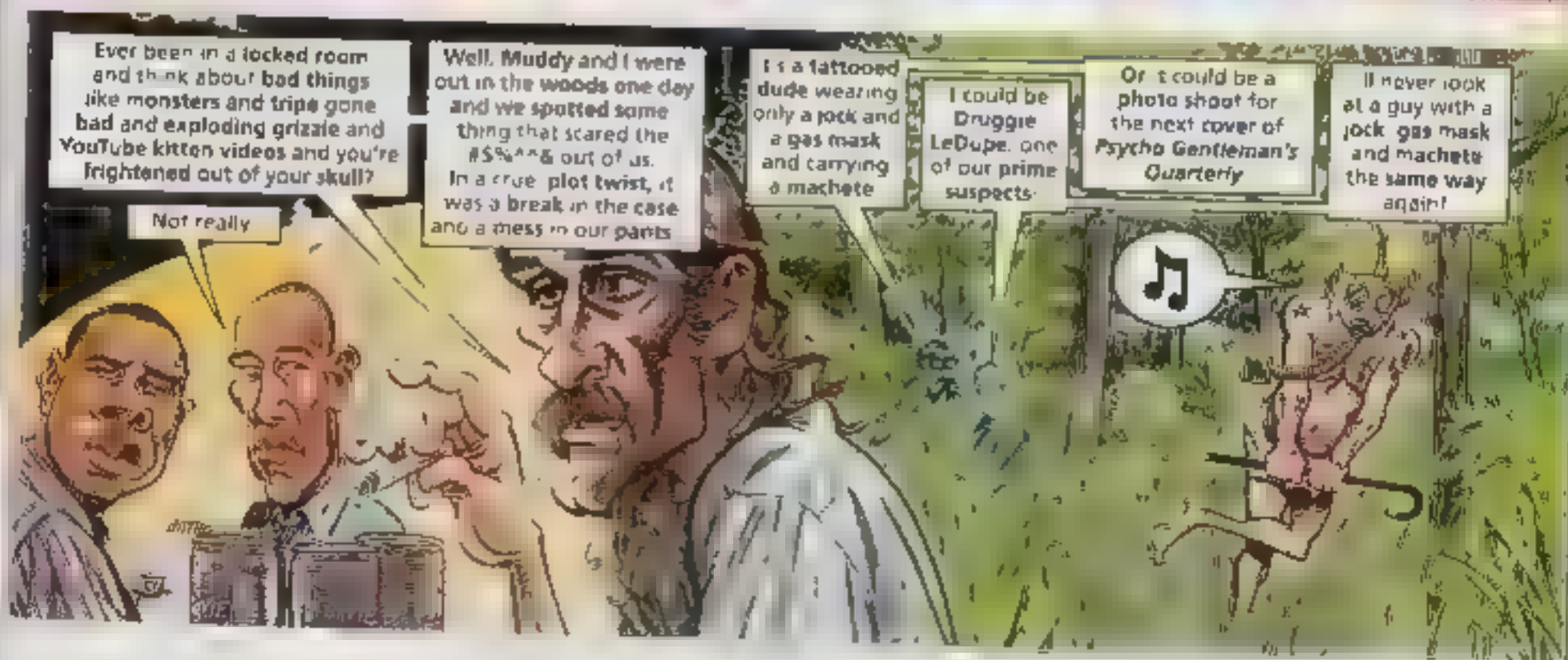
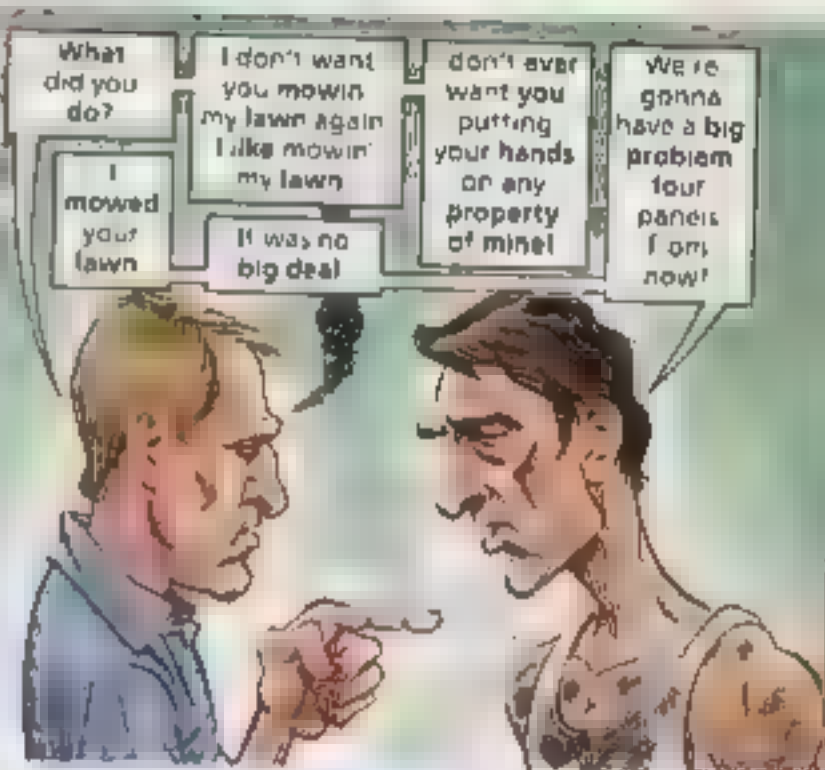
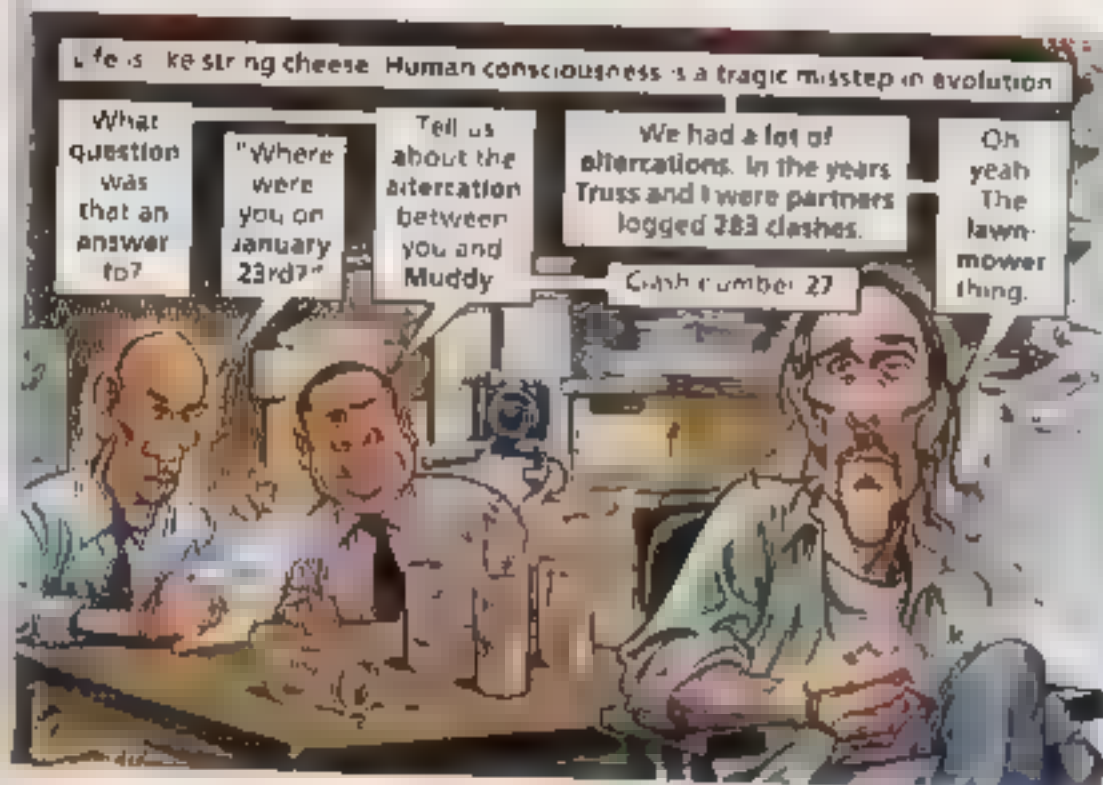
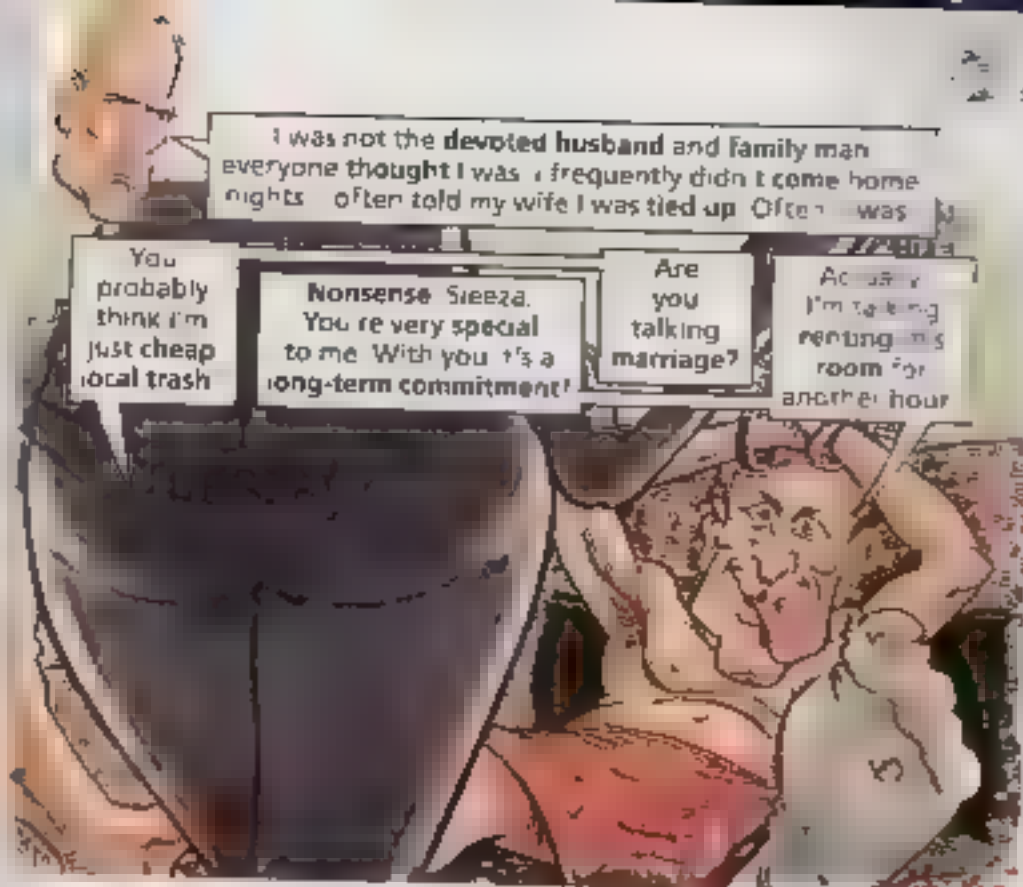
Why doesn't he do more investigating and less cheating?

With cheating there's not as much paper-work!











LeDupe fled to East Texas and became a meth cook for a biker gang. Truss and I tracked him there. Truss had this wild, 5%#\*in" crazy plan.

What's the hell is all this about?

It's the "stash house raid" scene in East Texas. Truss went undercover to hook up with his old motorcycle gang buddy Gangivitis. Lots of chaos, mayhem and gunfire and it features a stunning, six-minute "tracking shot."

I'm confused, story-wise. What are they after here?

Isn't it obvious -- an Emmy!



While you've been out messing around and ignoring your family, your daughter became the town slut. Audrey had sex in the car with two guys.

**SLAP!**

What was THAT for?

You know the rules. Nobody in this family whores around except me!

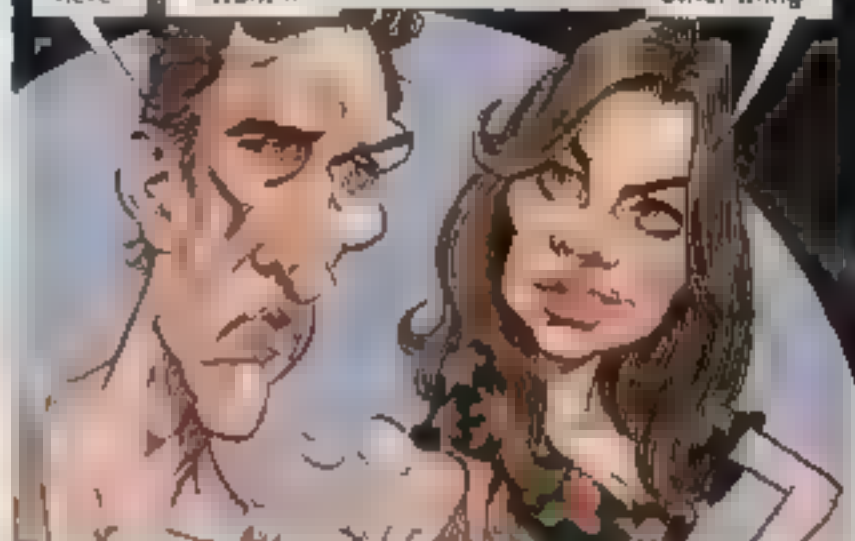


Midge, what are you doing here?

You know what I came for. Do it to me. I want it.

Okay. Time's a flat circle, doom-ing us to repeat every thing we do over and over.

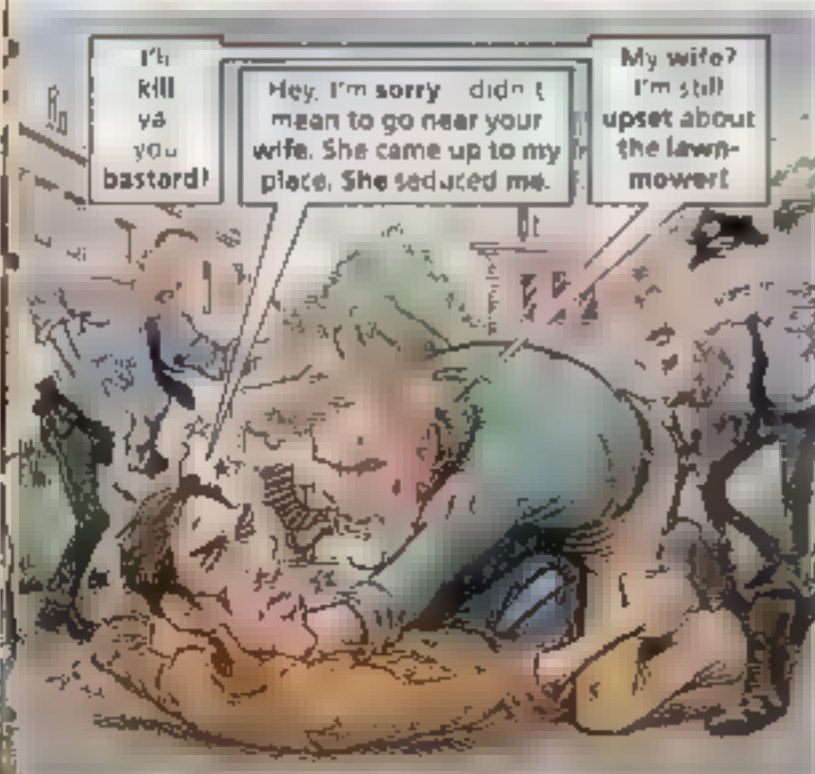
Not that, you idiot. Not the stupid philosophizing. The other thing.



I'll kill ya you bastard!

Hey, I'm sorry. I didn't mean to go near your wife. She came up to my place. She seduced me.

My wife? I'm still upset about the lawn-mower!

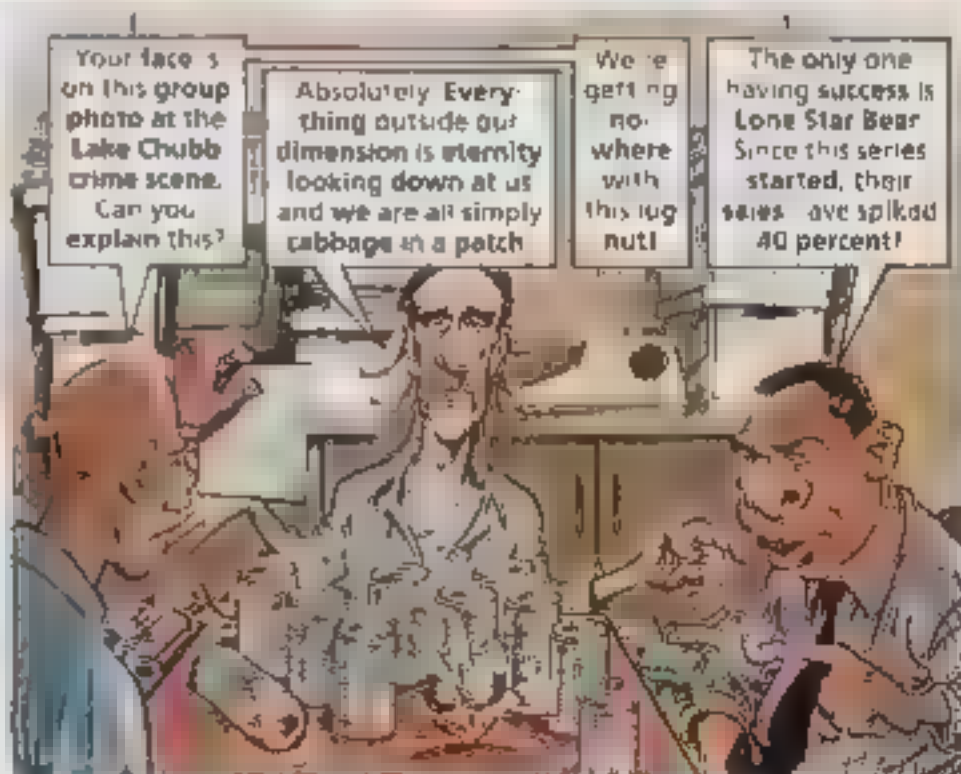


Your face is on this group photo at the Lake Chubb crime scene. Can you explain this?

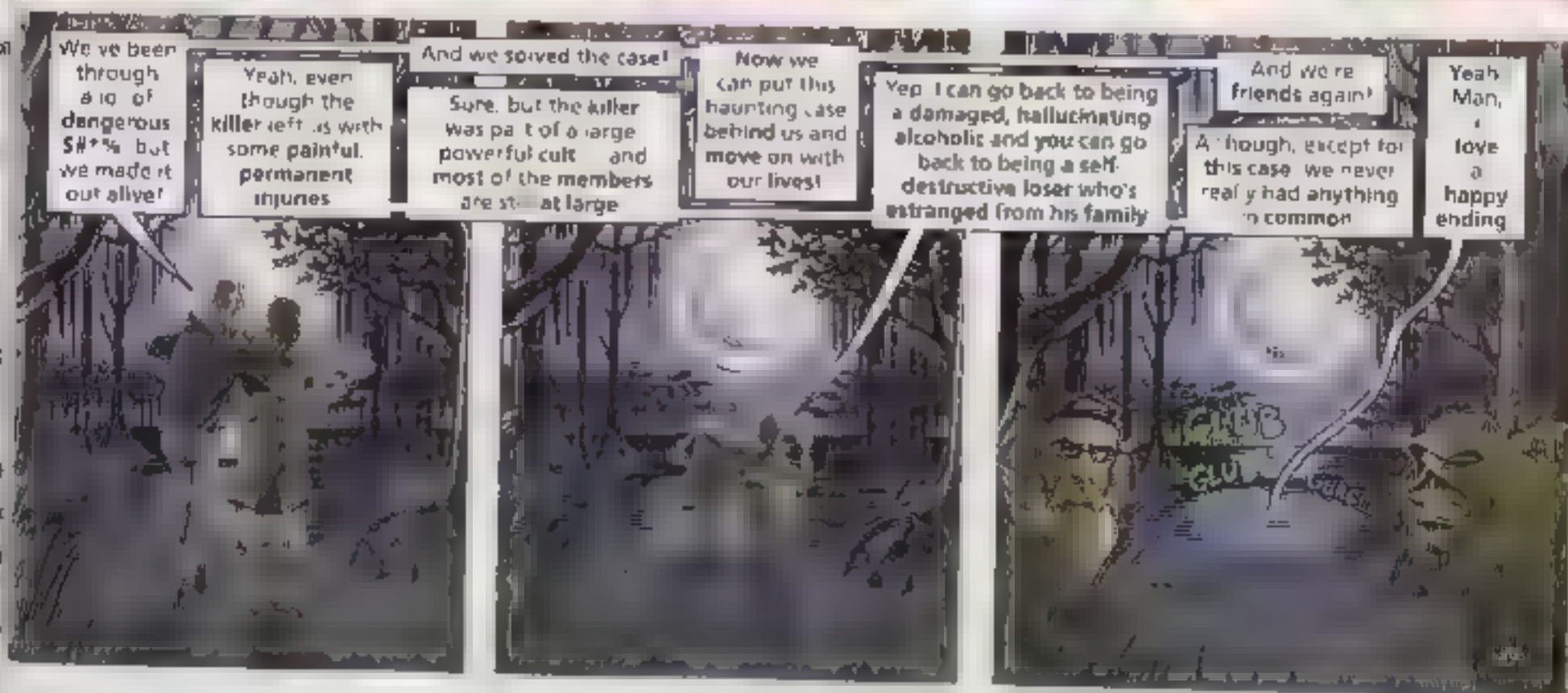
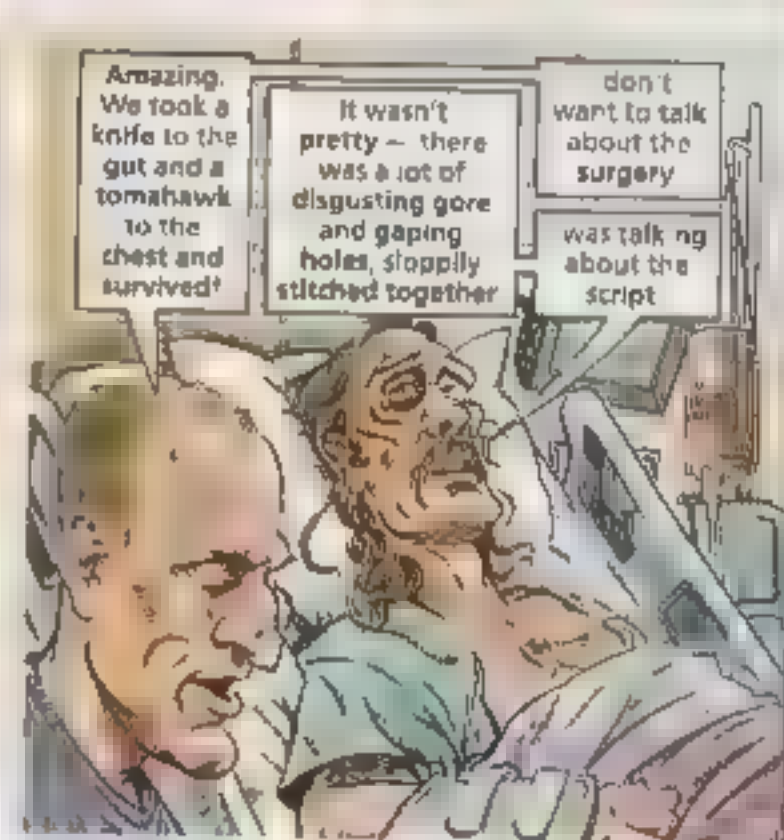
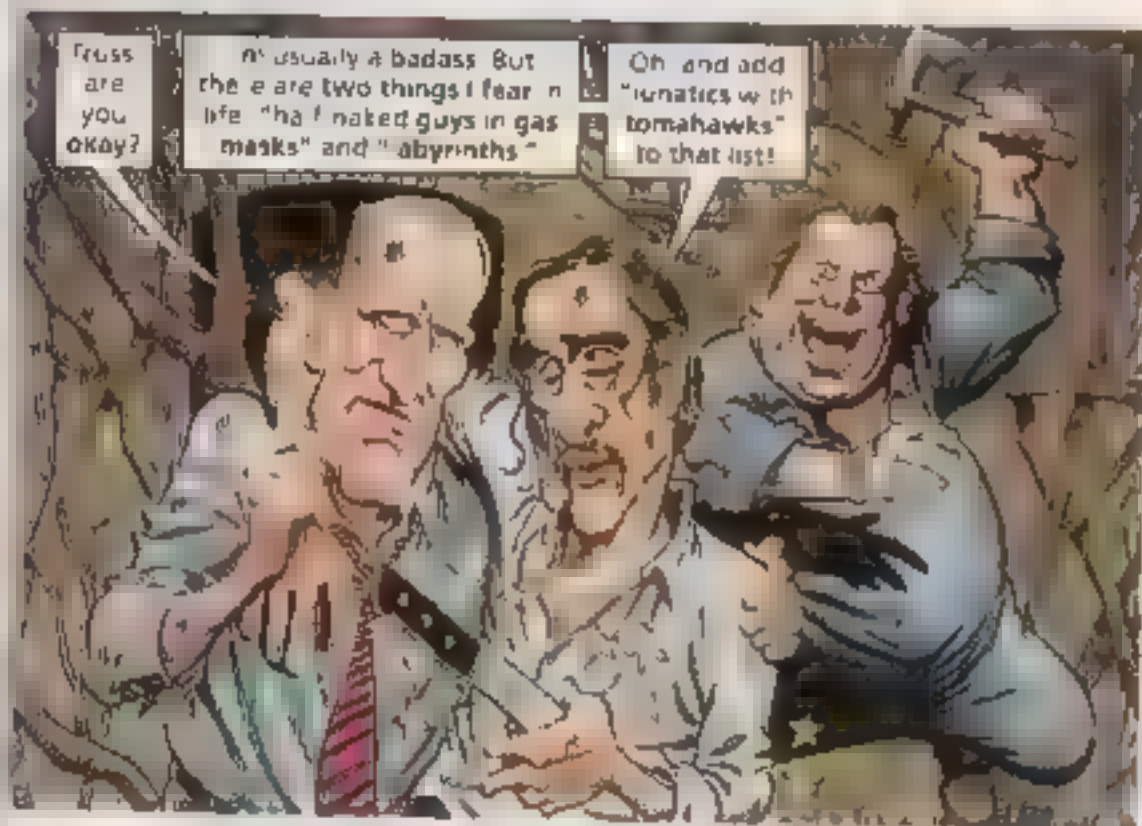
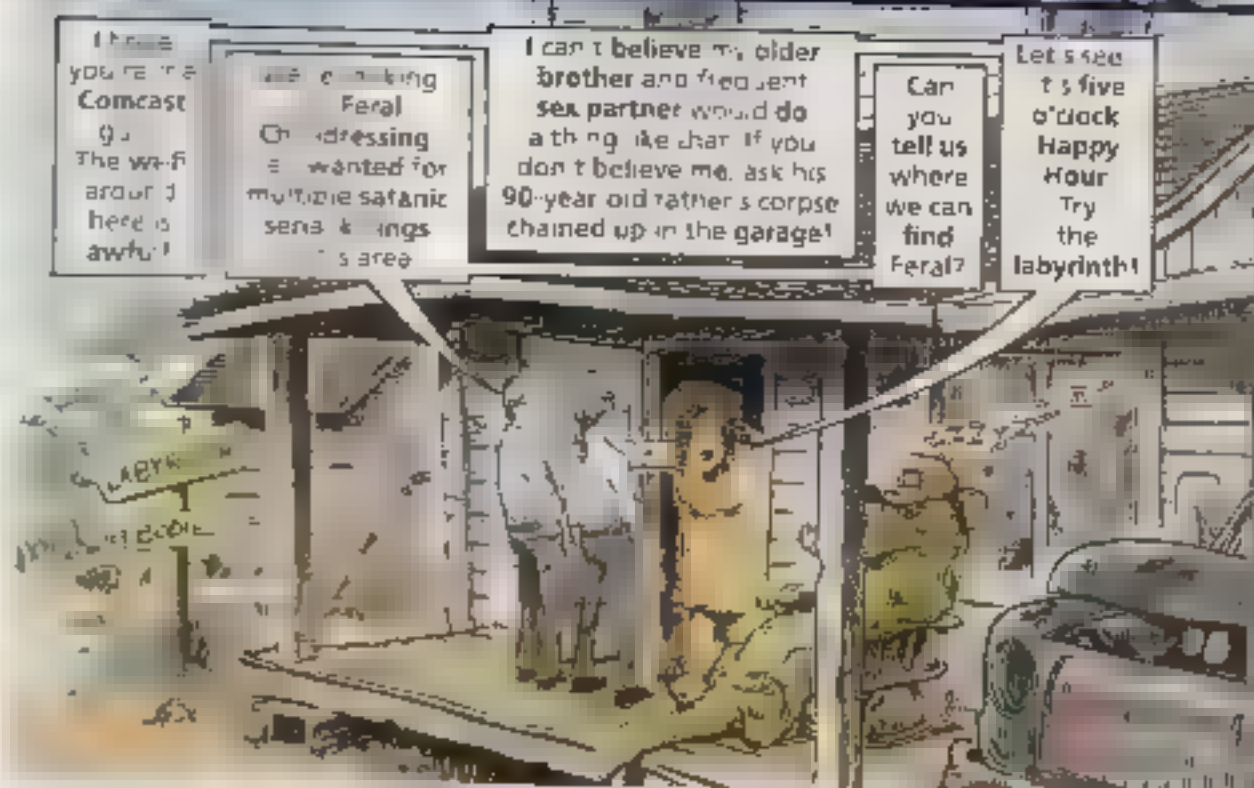
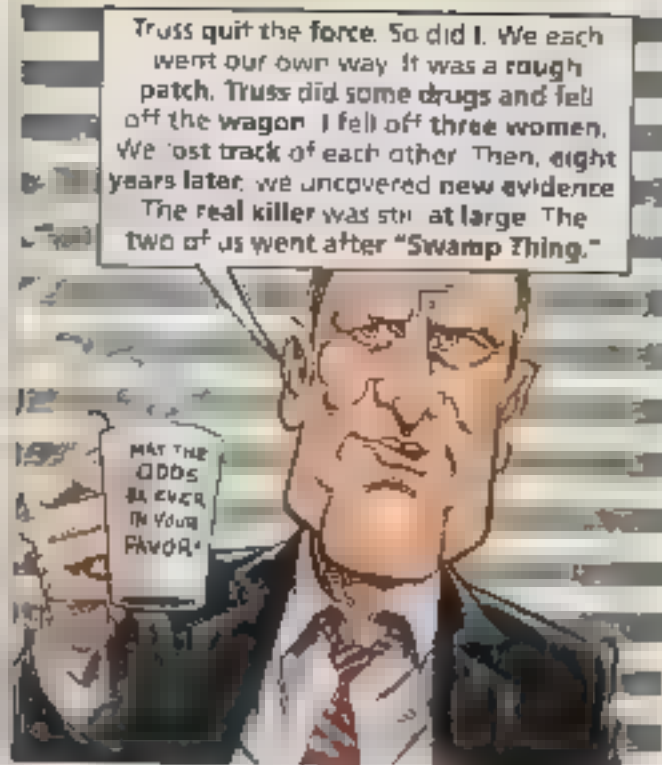
Absolutely. Everything outside our dimension is eternity looking down at us and we are all simply cabbage in a patch.

We're getting nowhere with this lug nut!

The only one having success is Lone Star Bear. Since this series started, their sales have spiked 40 percent!











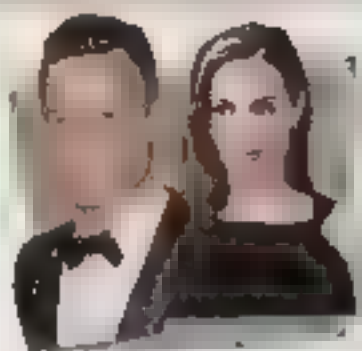
**HOW BECOMING YOU MAN AND WIFE DOES.**

Now that Kanye West and Kim Kardashian have married — finally putting to rest Kris Jenner's worries that Kim might wind up a lonely, sad-eyed spinster — the hard work of being husband and wife begins. And when you're famous, being married is even more difficult than it is when you're a regular, no-name schmuck. So will Kanye make it? Only time will tell — time, and a little chart we've put together called...

**HOW**

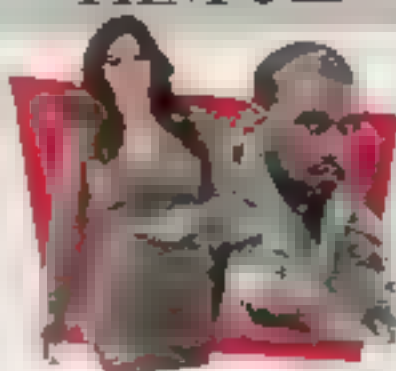
**KIMY**

**BRAD PITT &  
ANGELINA JOLIE**



His father-in-law, Jon Voight, plays a psychotic, alcoholic murderer on *Ray Donovan*.

**KIMYE**



His mother-in-law, Kris Jenner, plays herself on *Keeping Up with the Kardashians*.

**ADVANTAGE: BRAD PITT & ANGELINA JOLIE**

**CHARLIE SHEEN &  
DENISE RICHARDS**



Alcohol abuse, drug addiction and infidelity brought their marriage to a shameful end.

**KIMYE**



Are incapable of shame.

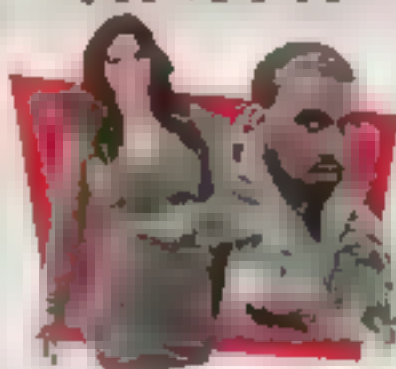
**ADVANTAGE: TIE**

**NELSON & WINNIE  
MANDELA**



She waited for him while he was imprisoned for nearly three decades.

**KIMYE**



He waited for her while she was married to Kim Kardashian for nearly three decades.

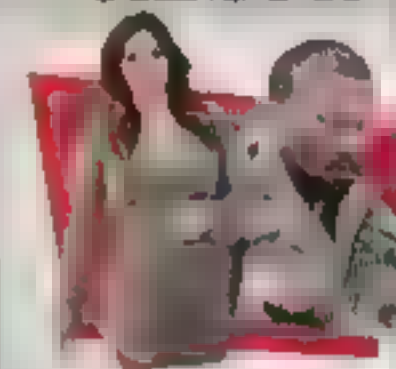
**ADVANTAGE: NELSON & WINNIE MANDELA**

**JOHN & JACKIE  
KENNEDY**



Jackie experienced the horror of having her husband assassinated right in front of her.

**KIMYE**



Kim experienced the horror of having her husband assassinated right in front of her.

**ADVANTAGE: TIE**

**ELLEN DEGENERES &  
PORTIA DE ROSSI**



Have helped to make same-sex marriage seem almost commonplace.

**KIMYE**



Have single-handedly made heterosexuality seem almost repulsive.

**ADVANTAGE: ELLEN DEGENERES & PORTIA DE ROSSI**

**BILL & MELINDA  
GATES**



Have inspired a generation of selfish philanthropists.

**KIMYE**



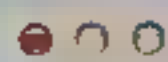
Have inspired Seth Rogen and James Franco.

**ADVANTAGE: BILL & MELINDA GATES**









# PLANET TAD!!!!



NAME: TAD AGE: XIV (IF I WERE AN ANCIENT ROMAN) TOTAL # OF FRECKLES: 107 (AS BEST I CAN COUNT)

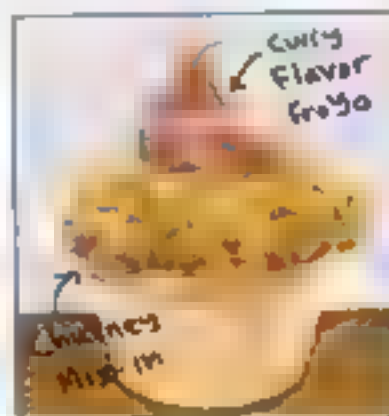
JUNE 11, 2014



**SUMMERTIME!!!** Today was the last day of school! I can't wait for all the fun I'm going to have this summer.

We already got a summer job lined up. Last week I noticed a new restaurant was under construction down near the A&P. I went in and talked to the guy inside, who turned out to be the owner, and he told me that he was just about to open, and he was looking for counter staff. I asked what sort of restaurant it was, and he said, "It's a new concept I came up with. Savory frozen yogurt. It's like Pinkberry, only instead of flavors like vanilla or mango, there'll be flavors like cashew chicken and vegetable curry. Trust me: it's the next big thing."

Honestly, it seems like a gross idea. And I definitely think they could've come up with a better name for it than Bacteria to the Future, but so long as they're paying me, I don't really care what they call it. The store opens tomorrow, and I've got my first shift there tomorrow afternoon. Wish me luck!



JUNE 12, 2014



Oof. Just showed up for my first day of work and discovered that the store was closed. The owner was sitting in there, all alone. He said, "Sorry. My investors pulled the plug on it. The store's over. I asked him how long it had been open for. Three hours," he said. "I guess people just weren't ready."

So I didn't even get to do one day's work at my summer job. The store owner offered to pay me in tubs of uneaten yogurt. "We've got lots of split pea and beef goulash yogurt if you want it," I said no thanks. He just nodded like he understood.

JUNE 14, 2014



So, I tried finding a summer job today, but every place in town has already hired their summer help -- even places where I can't imagine anyone wanting to work, like Lady Foot Locker.

And it gets worse: My mom told me today that I'm not going to be allowed to just sit around at home all summer long. So on Monday, she's forcing me to start volunteering at Maple Grove, the retirement home where she works as a nurse. "It'll be nice," she said. "A lot of the residents have lived fascinating lives, so you can learn a lot. I think you'll enjoy it." And I said, "Don't you come home complaining about it every day?"

JUNE 16, 2014



Well, today was my first day of volunteering at Maple Grove. It wasn't too bad, actually -- mostly, I just helped people carry stuff and pushed them around in wheelchairs, and found their TV remotes and stuff. Plus, I got all the food I wanted in their dining room. All their food's super-soft for the residents, but if you like applesauce, soups and puddings, it's a pretty good deal. (In hindsight, maybe that yogurt guy should've opened his store across the street from Maple Grove.)

As we drove home, I told my mom that I was already learning a lot from the residents. I told her, "Mr. Owens told me some new jokes today, although I don't really understand them. Like, 'How many Albanians'..."

## LATEST TWEETS



**PLANET TAD** (@PlanetTad) It would be cool if "Bones" was about a skeleton who solved crimes.



**PLANET TAD** (@PlanetTad) Walked by cans of cranberry sauce at the A&P and realized: They've been there since last November. They'll be there till this November.



**PLANET TAD** (@PlanetTad) She's been living with them for three years now -- think they should stop calling it "New Girl" and just call it "Girl".

Thank You!



**JUNE 17, 2014**

Something sort of sweet happened today at the retirement home: One of the residents Mr. Mills called me over in the dining room. He pointed to a woman and said, "You see that gorgeous lady over there?" And I said, "No." And he said, "That one there in the spangled sweatshirt? Her name is Loretta. She's new here and I want to ask her out. Bring her this note from me. Ok?"

So I carried the note over to her, but I sneaked a peek at it on the way.

**LORETTA—  
WOULD YOU LIKE TO  
GO OUT WITH ME?  
☐YES ☐NO**

I don't know if it's a relief or sort of scary to realize that even when you're 80, it's hard to ask someone out.

**JUNE 19, 2014**

Today one of the residents told me I was "more fun than a barrel of monkeys."

I don't understand what would be fun about a barrel of monkeys. It seems like if they're all being kept in a barrel, at best you've got a bunch of angry monkeys, and at worst you've got a barrel full of asphyxiated monkeys.



**JUNE 20, 2014**

Ugh. Today one of the residents at Maple Grove yelled at me for five solid minutes about having stolen her glasses before I could interrupt her and tell her that she was still wearing them.

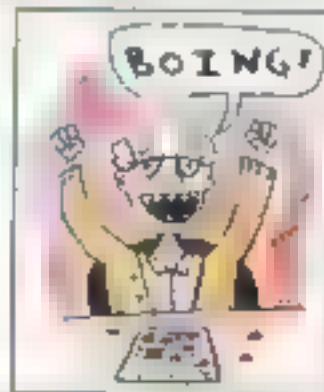
On the plus side, Loretta came up to me in the dining room and asked me to tell Mr. Mills something: "Tell him I'm skipping water aerobics today if he wants to meet up in the game room." I guess that means she likes him!

Sort of like helping them out — the whole thing feels like one of those Hallmark movies that my mom sometimes watches. Mr. Mills and Loretta would be played by like Betty White and Bob Newhart, and I'd probably be one of the kids from "Grease" as the young volunteer at a retirement home who helps two shy old people find love. I mean it's not a movie, I'd ever actually want to sit down and watch. But it's still a nice thing to be doing.

**JUNE 23, 2014**

Today at the retirement home I got to call the numbers for Bingo. I'm not sure why they called that game Bingo, when they could've used the exact same letters and called it "Boing." I would much rather play a game where people who won shouted "Boing!"

Anyway, I noticed that Loretta and Mr. Mills weren't sitting together, so I guess maybe they broke up? This is really ruining that Hallmark movie I was making in my head.



**JUNE 24, 2014**

Well, Loretta and Mr. Mills haven't broken up. I walked in on them making out today in the activity room. It was humiliating. I don't even want to talk about it. But I had to sum up the most upsetting part in a single phrase: it would be So Much Tongue.

If they ever make that Hallmark movie about this, I'm guessing they'd probably cut that part out.

**JUNE 26, 2014**

Hoo boy. So today I was in charge of showing the afternoon movie at the nursing home, and Loretta was already sitting there when Mr. Mills came in. And I said hello to him and told him, "Loretta's here, and there's a seat next to her if you want it." And this lady standing next to him said, "Why would he want to sit next to Loretta?" And before Mr. Mills could say anything, I said, "Because they're going out. Right, Mr. Mills?"

And that's when the lady next to Mr. Mills started yelling and using curse words I didn't even think old people knew about. My mom heard the shouting ran down the hall and asked me, "Why is Mrs. Mills so upset?" And I said, "Mrs. Mills?"

And that's when it hit me: I wasn't in the middle of some sort of senior citizen romance. Mr. Mills was using me as the go-between for an affair — apparently he does that with all the new female residents. It took three people to pull Mrs. Mills off of Loretta, and then she slapped Mr. Mills so hard his teeth came out.

I don't remember any Hallmark movie ever ending like this. But I'd watch them more often if they did.



**PLANET TAD** @PlanetTad  
"If you give a man a fish, you're a murderer. If you teach a man to fish, you're a serial killer."  
An old fish saying

## LOCATION

Inside your computer, help, get me out!!!

## LIKES



The Last of Us

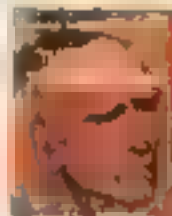


The Last Exorcism



The Last Airbender

## DISLIKES



The Last of the Mohicans



The Last Samurai



Last Vegas

## PLACES

Tad visited:

Home

Bacteria to the Future (closed)

Maple Grove Retirement Home



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Spy vs. Spy adventure  
All reproduced in their  
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first time ever!



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diabolical adventures  
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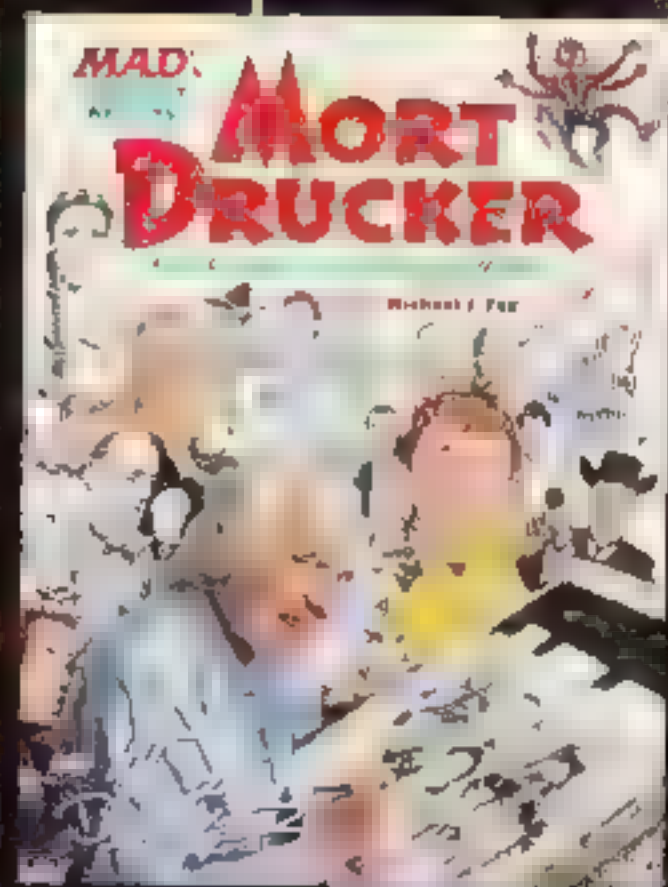


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J.J. Abrams and more! Also a  
classic vintage pulp magazine

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*The Dolly Story*  
with Jon Stewart!



**ON SALE**



**(AND PROUDLY DECLARE YOURSELF A COMPLETE IDIOT!)**



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MORE!**

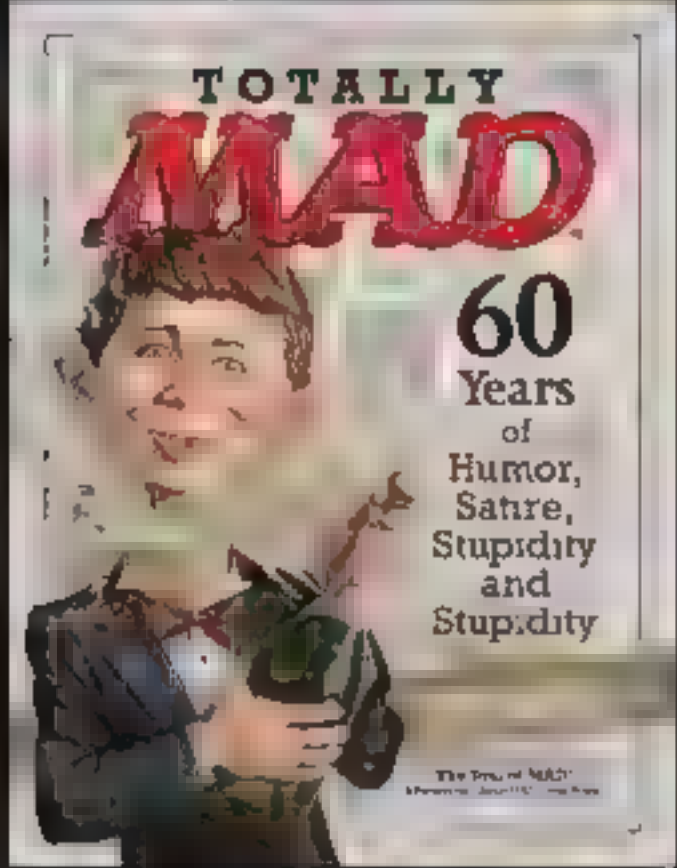
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**NOW**

**IN THE BOOK SECTION OF BOOKSTORES  
WHEREVER BOOKS ARE SOLD — DUH!**





Sure Pham is a "Happy" is the fact that the gear isn't as  
inspire even more creative apps. If the... who... things  
Americans the most... So put down the... and bring a...

Me and my smartphone, made a special date  
To play some games, I can hardly wait  
(Yeah my) my mouth's so dry, I can't concentrate  
As I start, feel my heart start to pal-pi-tate

*Because I'm Appy*

Yeah, I'm shooting at green pigs with a great big Angry Bird

*Because I'm Appy*

Now I'm on the streets of Rome while I learn to Subway Surf

*Because I'm Appy*

Spend the day in my room, posting tweets and having fun

*Because I'm Appy*

Spend the evening in there too, playing *Minecraft* and *Temple Run*

My boss just called and he's really pissed  
There was some meeting that it seems I missed  
He said it's almost noon and work began at nine  
I'll rush right in when I'm done on Vine

(Here's why!)

*Because I'm Appy*

I'm on Facebook, Twitter, Skype, hell, I'm even on MySpace

*Because I'm Appy*

Never have my phone screen more than one foot from my face

*Because I'm Appy*

Don't travel, there's no need to go through all that crap

*Because I'm Appy*

If I want to see a place, I'll download a Google Map

*Appy*

Give me more  
Keep spendin'  
Buy some more!  
The apps are so fine  
(At the) iTunes Store  
Keep spendin'  
Get three or four!  
I say (I'll tell you about)  
Buy some more  
Keep spend n'  
More more more!  
The apps are so fine  
Keep spending  
Until I'm poor  
Keep spending  
I say because.

# APP





# PY

one of the most "happy"

1

## *I m Appy*

I got fired from my job but I don't give a damn

## *Because I'm Appy*

Think I'll post my pink slip, yeah, right up on Instagram

## *Because I'm Appy*

I'd be sad if it wasn't for the latest brand new rush

## *Because I'm Appy*

That I get when I break through new levels on *Candy Crush*

## *Because I m Appy*

Do I have relationships? Well I guess that all depends

## *Because I m Appy*

If you count relationships from playing *Words With Friends*

## *Because I'm Appy*

Used to have a girl but I had no time for romance

## *Because I'm Appy*

I was much too busy watching *Zombies* fighting *Plants*

## *Appy*

Heat bill's due, no worry

Rent is too, no hurry

I don't need heat

Or she ter

I'll make do

I say

## *Because I m Appy*

Got evicted from my home, but I don't give a hoot

## *Because I'm Appy*

Just as long as I can be a Ninja chopping Fruit

## *Because I'm Appy*

Wait a minute, just found out that my phone bill's overdue

## *Because I m Appy*

Now my service is shut down and it looks like I am screwed

## *Because I'm Appy*

Living in an alleyway, sleeping on a pile of trash

## *Because I'm Appy*

Got my phone turned back on by selling my blood for cash

## *Because I'm Appy*

I thought things were bad before, but now it's gone too far

## *Because I m Appy*

Can't find my charger and I'm down to my last bar!

WRITER MIKE MORSE  
ARTIST SAM SISCO



MAD Presents...

# MOTOWNOPO!

The Municipal Bankruptcy Game from Detroit

**YOUR DEED PARK BENCH PL**

**UNDERWATER WORKS**

If house is foreclosed pay 4 times the amount shown on the dice. If more than one house is foreclosed, pay 10 times the amount shown on the dice.

**RENT \$14**

Without Bedbugs	\$16
With Floor	\$90
Without Squatters	\$26

**YOUR DEED DEY AVENUE**

**RENT \$11**

**DEED DEY AVENUE**

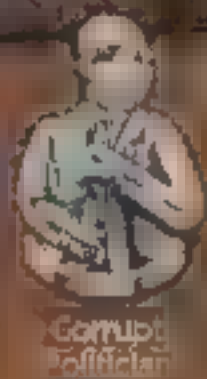
**UNEMPLOYMENT LINE**

If unemployed 6 weeks Collect \$50

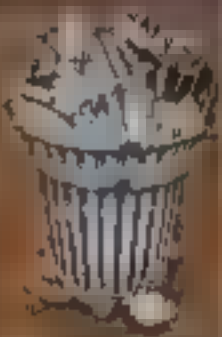
If unemployed 26 weeks Collect \$50

If unemployed 46 weeks Collect NOTHING Get a job, loser!

**28 Worthless Title Deed® cards**



Corrupt Politician



Overstuffed Garbage Can



Homeless GUY

6 Tokens



# MOTOWNOPOLY



**NO CHANCE**

YOU'RE THE 25<sup>TH</sup> PERSON TO WIN ON YOUR STREET. LOSE A TURN.

WELFARE LINE

PAWN SHOP (FORMERLY LUXURY TAX)

ABANDONED PARK PLACE

PLUNDERED COMMUNITY CHEST

FAILED STATE AVENUE

UNDER WATER WORKS

STARIN' GARDENS

BOARDED-UP WALK

UNEMPLOYMENT LINE

**NO CHANCE**

*No Chance*

GYM FACTORY CLOSES + WEEK GET RE YOU RETIRE  
LOSE YOUR PENSION

*No Chance*

TIGERS MOVE TO \$250 MILLION TAXPAYER FUNDED STADIUM. RECEIVE \$0

*No Chance*

FORMER MAYOR AND BASKETBALL STAR DAVE BING DECLARES DETROIT CAN'T REBOUND.  
LOSE \$150.

*Plundered Community Chest*

RED WINGS WIN STANLEY CUP  
RECEIVE TEMPORARY SENSE OF SELF WORTH

*Plundered Community Chest*

LAKE ST CLAIR IS DREDGED FOR COINS  
COLLECT \$175

*Plundered Community Chest*

YOU MELT "SPIRIT OF DETROIT" SCULPTURE DOWN FOR SCRAP  
COLLECT \$400

FORM GANGSTA RAP LABEL "MOW-DOWN RECORDS."  
COLLECT \$300

**GO BROKE**  
GOING TO COLLECT YOUR \$100

**MOTOWNOPOLY**

IOU "100"

**MOTOWNOPOLY**

IOU "20"

RENTED HOUSES, VACANT HOTELS AND RICE MEALING



SHE WAS A PRODUCT OF COSMETIC SCIENCE GONE MAD! HE POSSESSED AN ARROGANCE OF HORRIFIC PROPORTIONS!  
**WHEN THEIR GIANT EGOS WERE JOINED TOGETHER,  
NO ONE WAS SPARED!**

HAHAHAHAHA  
GOOD LUCK BRO  
-KRIS HUMPHRIES

WHIT! HIT! HIT!  
I HIT IT FIRST!  
-RAY J



**KIM KARDASHIAN**

**KANYE WEST**

# MONSTER MARRIAGE!

"AS THE PRODUCER OF KIM'S SHOW,  
I THINK IT'S WONDERFUL.  
AS A HUMAN BEING, I REALIZE  
I'M GOING TO HELL."

—RYAN SEACREST

## STARRING

**KIM KARDASHIAN**  
AS THE  
WOMAN LAUGHABLE  
WEARING WHITE

**KANYE WEST**  
AS THE  
SEX-PRODUCING  
GREATEST BROOD  
OF ALL TIME

**KRIS JENNER**  
AS THE  
MONSTER  
IN-LAW

**NORTH WEST**  
AS THE  
CHILD OF  
THE DAMNED

**BRUCE JENNER**  
AS THE  
MAN WITH  
NO ADAM'S  
APPLE

**JAY Z**  
AS THE  
INVISIBLE  
MAN

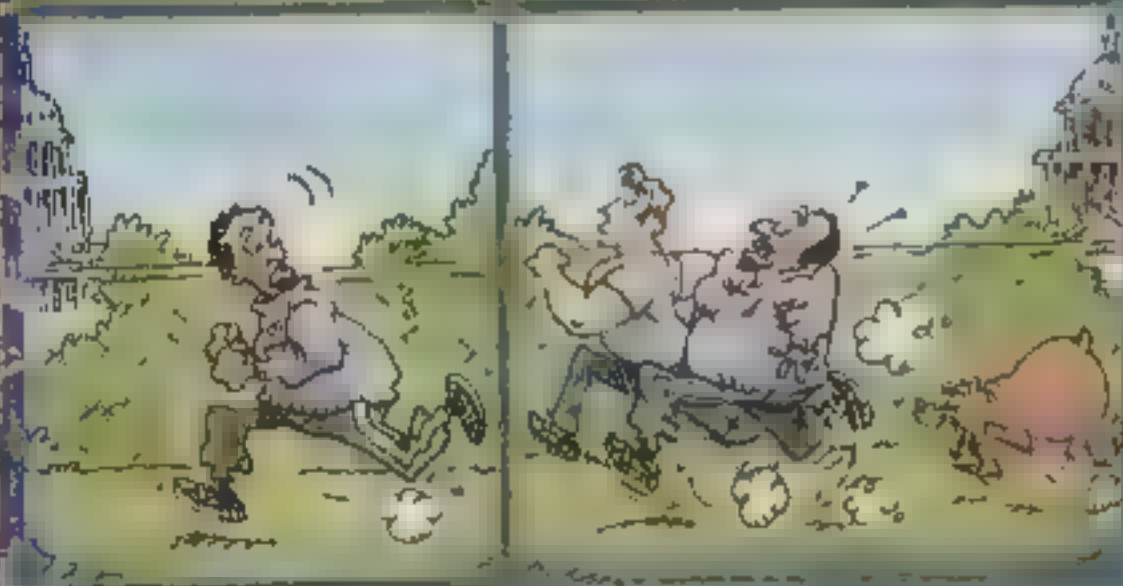
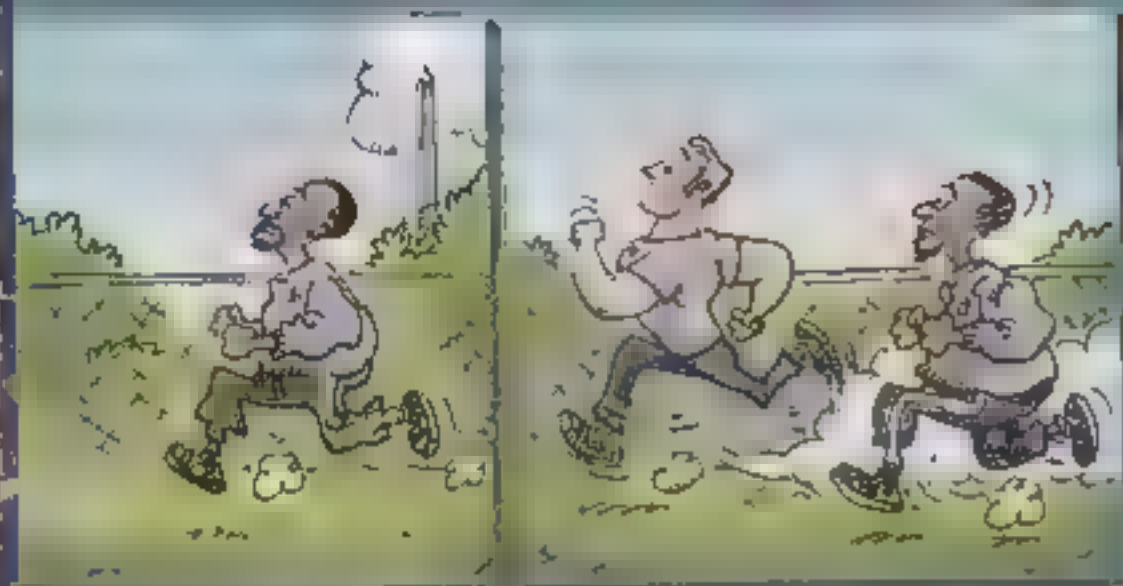
**G** GUARANTEED DIVORCE

**MAD**

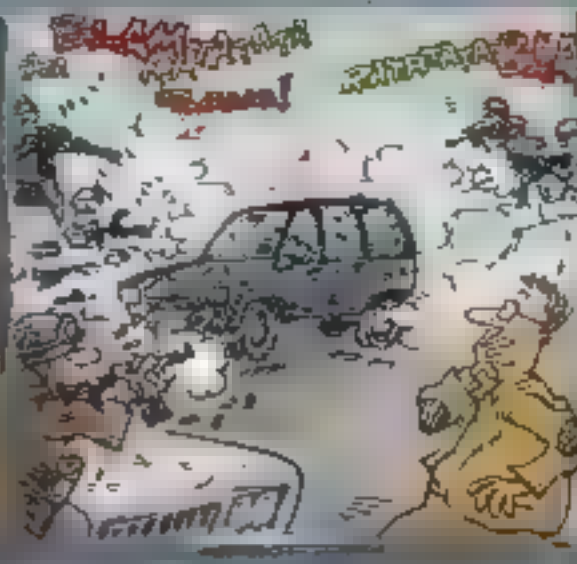
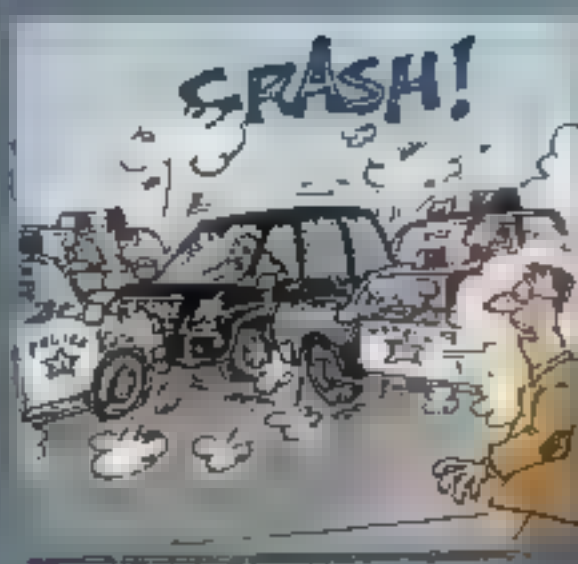


Sergio Aragonés  
PRESENTS

# A MAD LOOK AT



WRITER AND ARTIST: SERGIO ARAGONÉS      COLORIST: JIM CAMPBELL



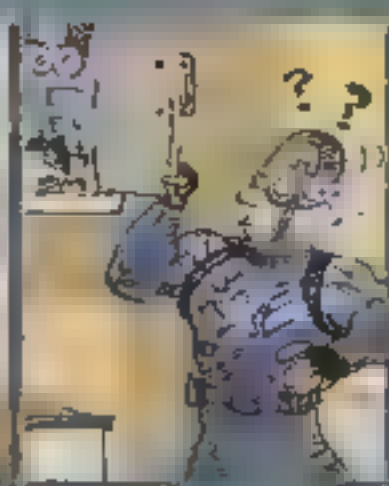
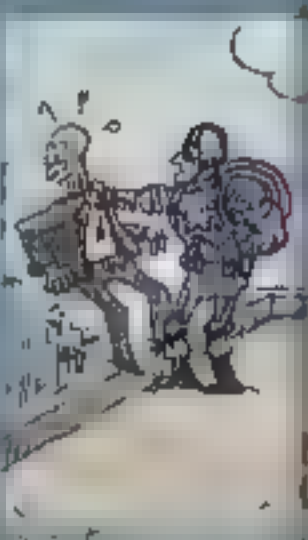
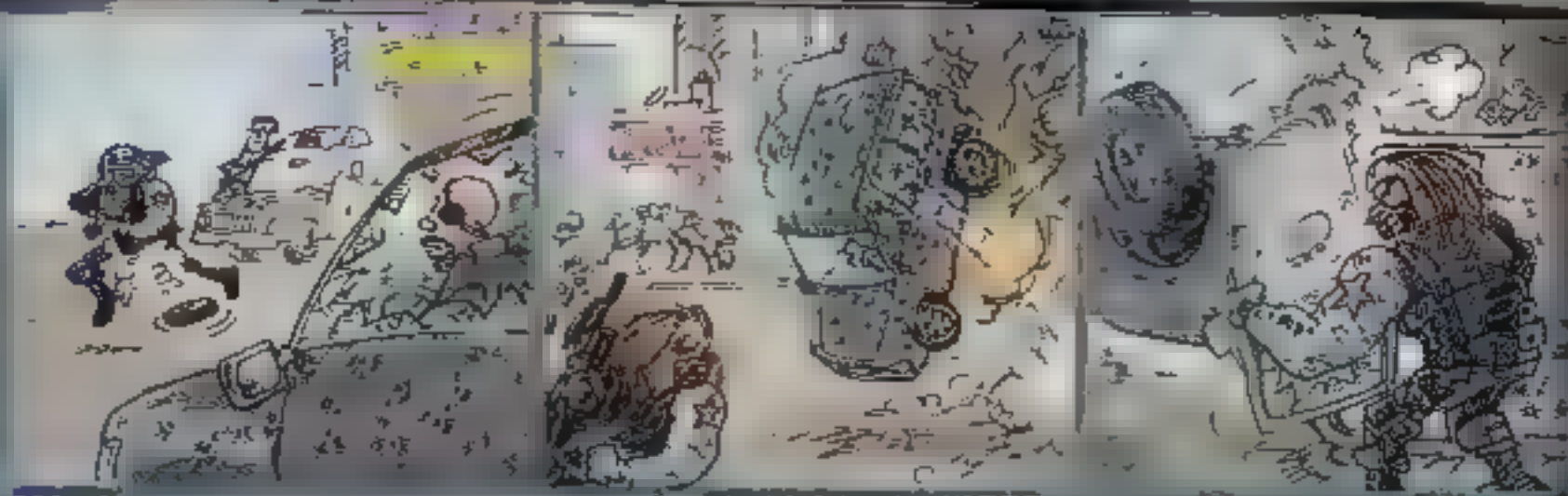


# CAPTAIN AMERICA

## THE WINTER SOLDIER



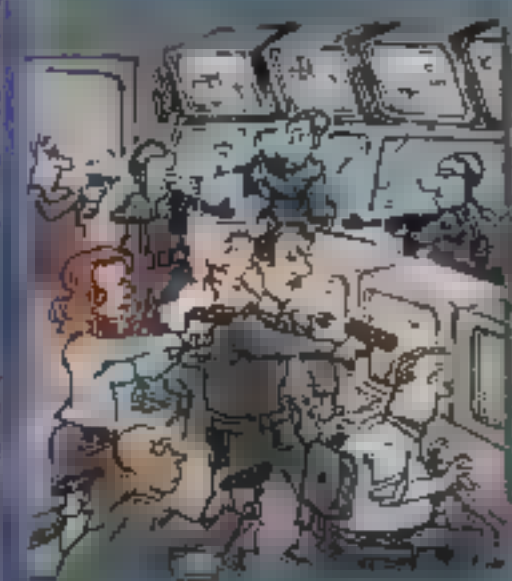












CAR  
INSURANCE

CLOSED

ATCHOO!

BANG!

KATATA KATATA

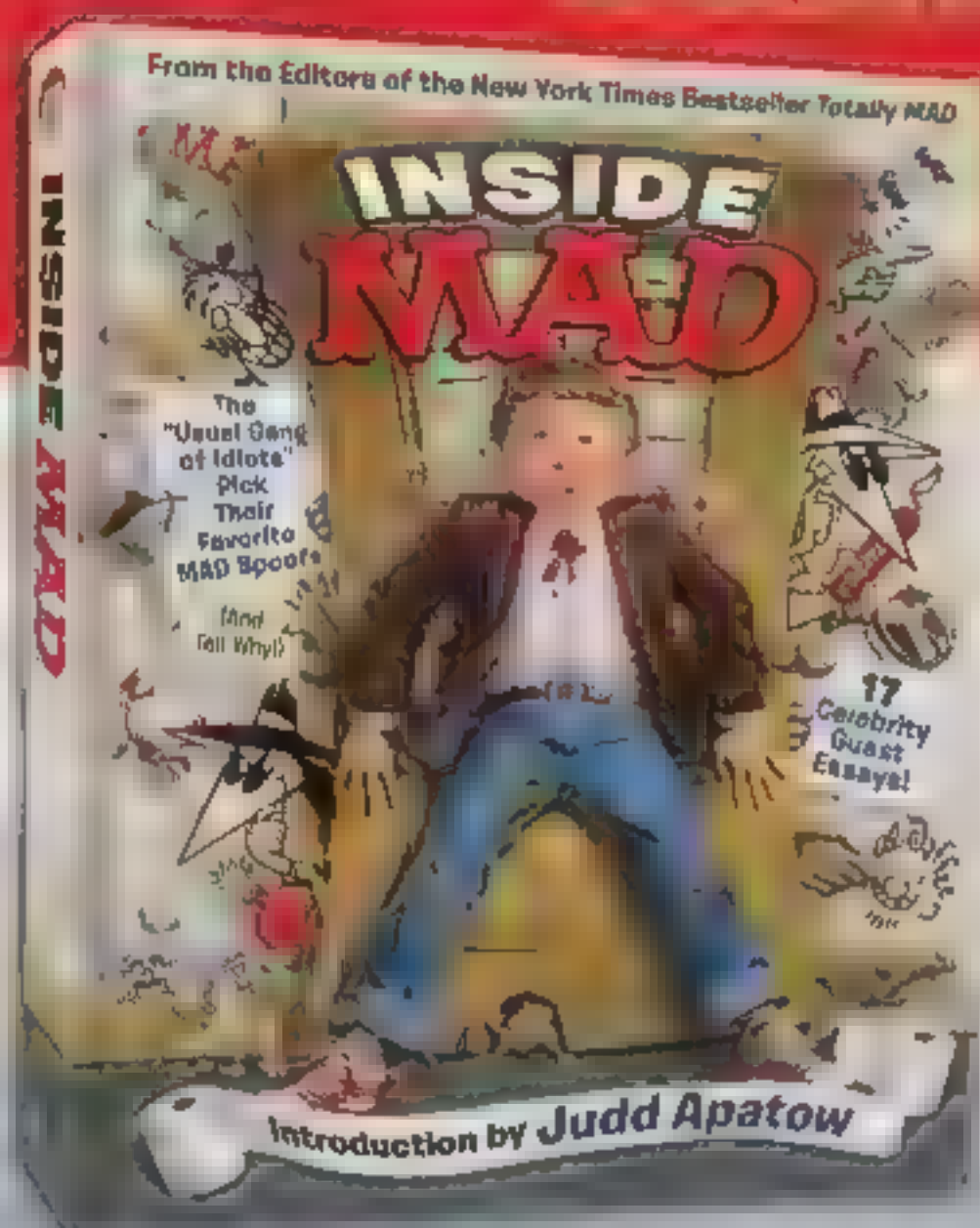
BLAM!

BANG! BLAM!

GESUNDHEIT



# Go Behind the Scenes at MAD!



From the editors  
of the #1 New York  
Times bestseller  
*Totally MAD*

Featuring pithy commentaries by

- Roseanne Barr
- Ken Burns
- Paul Feig
- Whoopi Goldberg
- Tony Hawk
- Ice-T
- Penn Jillette
- George Lopez
- David Lynch
- And many more!

Color  
Illustrations  
throughout!

Absolutely everyone should buy this book  
No exceptions will be tolerated!



**FALL NEW FOLD-OUT POSTER!**

A specially commissioned look at the legendary  
**MAD MEN OF THE 1970s**

Order your copy today!



TIME Inc. 12345 67890 12345 67890  
12345 67890 12345 67890 12345 67890



What do scuba, NASA and lasers have in common? Sure, Kanye West has blamed all three for various hardships he's faced over the years—but they're also all acronyms! For example, "scuba" stands for "self-contained underwater breathing apparatus." And acronyms are more common than you'd realize—as you'll see with

# MAD'S CELEBRITY ACRONYMS

WRITER: MATT LARSEN  
ARTIST: DICK TALAMON

**D**ork **U**suall **N**iked **H**ysterize **A**nything **M**oving

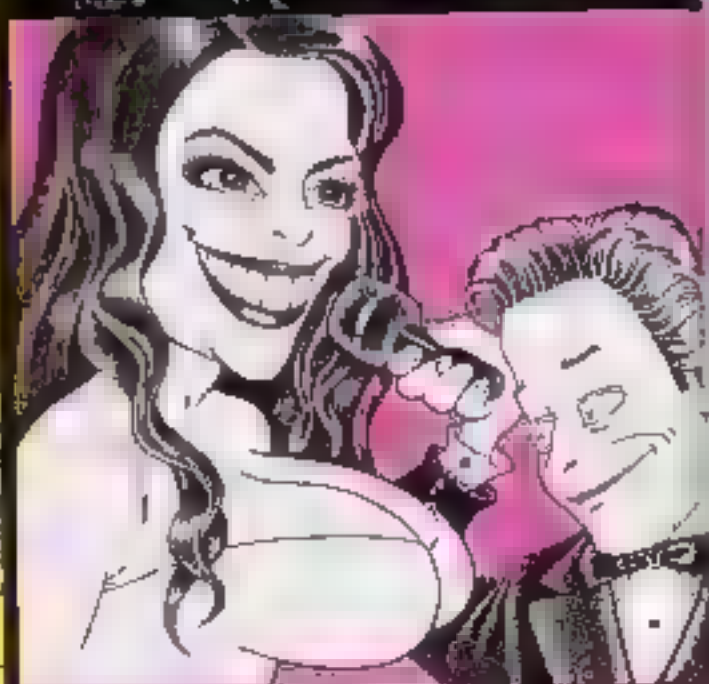


**C**ananketous **O**bserver **W**antonly **E**xpresses **L**achrymose **L**aments

**G**ooly **A**lire **G**arries **A**ttention



**W**indbag **E** **S** **T**

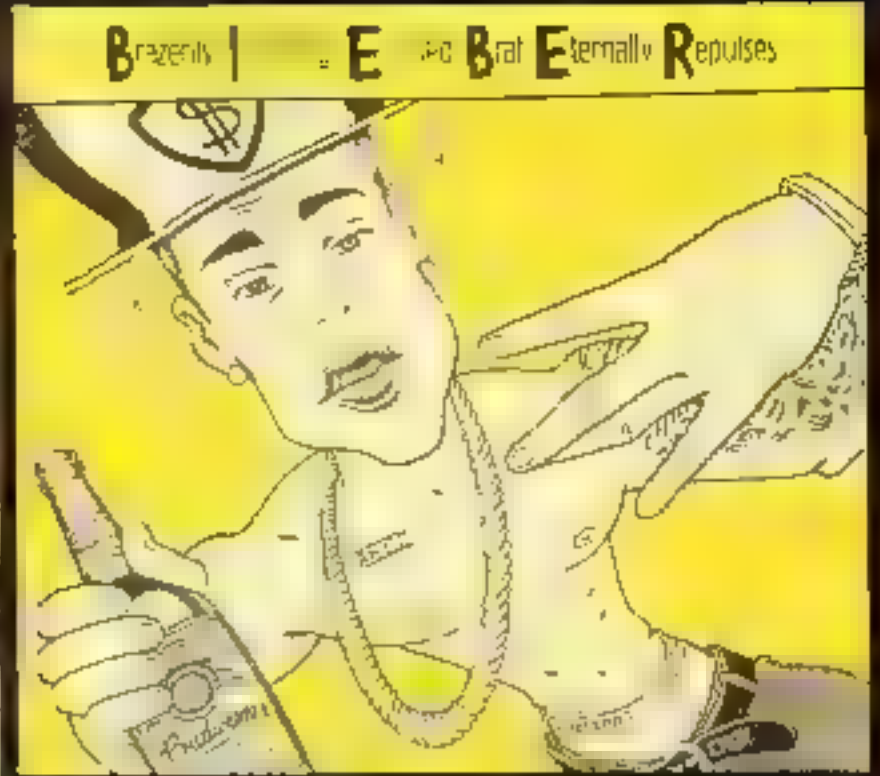


**V**-ry **E**normous **R**ack **G**ves **A**Raunchy **A**rouse





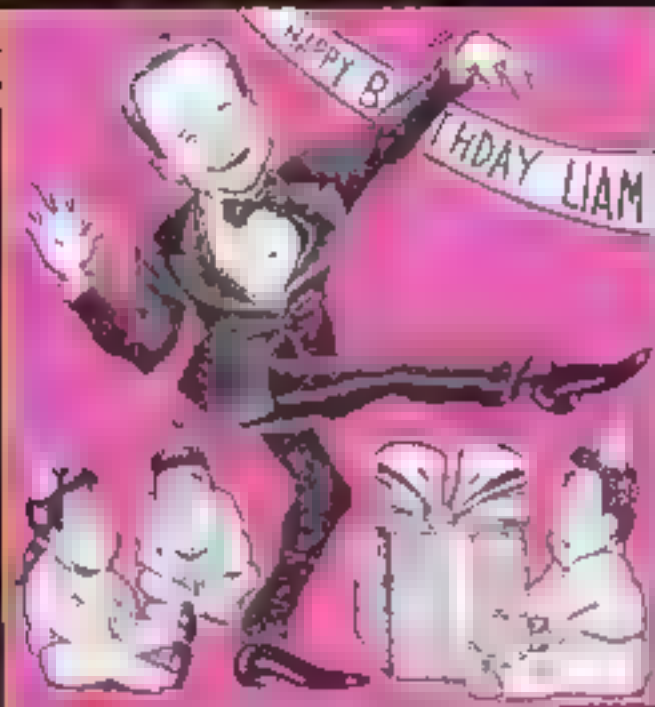
**C**omedian **O**n **L**eft **B**urlesquely **E**mulates **R**ight-wing **T**ails



**B**razenly | **E**vil **B**rat **E**ternally **R**epulses



**C**rude **Y**ahoe **R**etracts **U**ncovered **S**kin



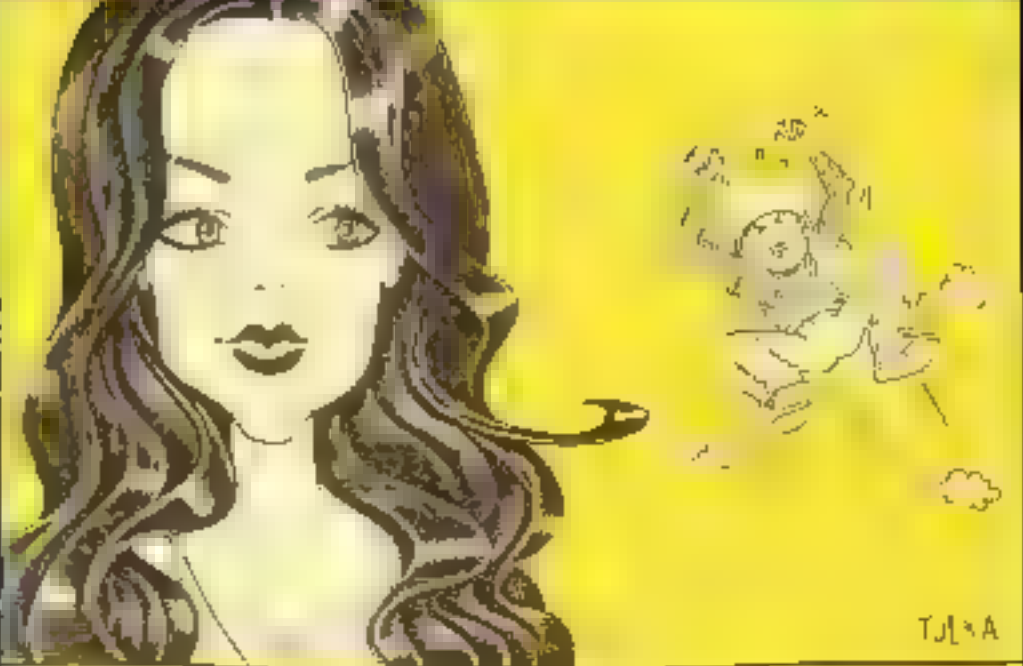
**H**osts **A**ny **R**ecurrent **R**epulsion **I**'s **S**ummoned



**S**inger **W**rites **I**ntimate, **F**orgettable **T**unes



**S**inking **T**wilighter **E**xpects **W**ork **A**fter **R**otten **T**riology



**R**isque | **H**is **A**cts **N**arcissistic **N**itcase **A**-hole



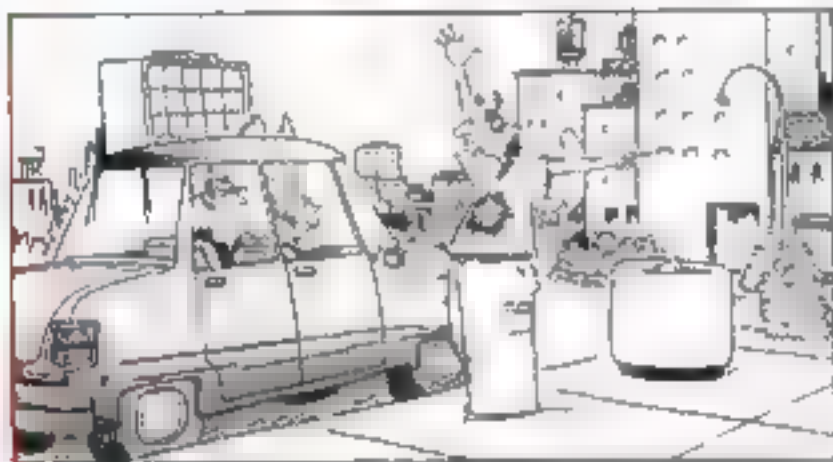


IN THE HEAT OF THE FLIGHT DEPT.

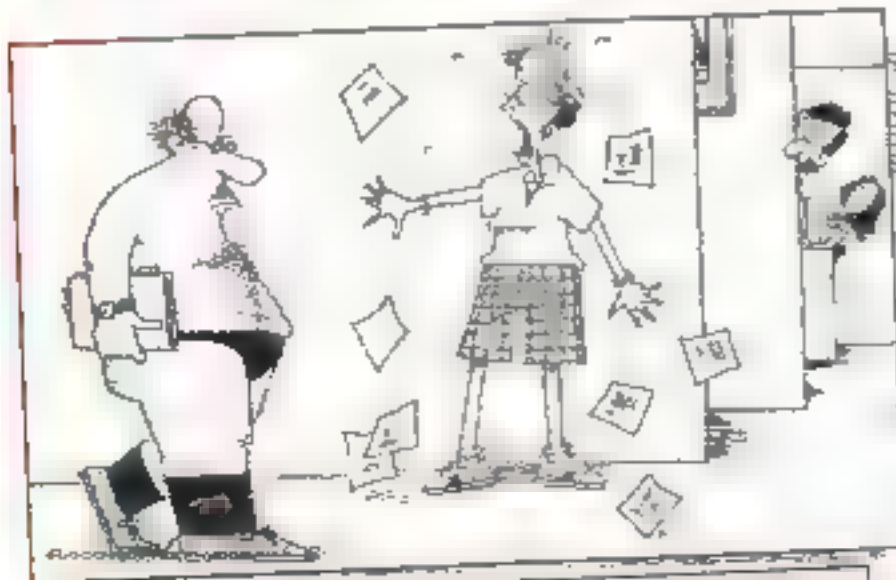
As most informed, well educated MAD readers know, the subject of global warming and greenhouse gases is a matter of serious environmental debate. For the remaining 99.9832% of our readers, simply put... **WE MAY BE DOOMED!** Proponents of one side say man's industrial progress is hurtling Earth toward a tragic demise, while opposing experts dismiss their findings as nothing more than junk science. Since we here at MAD consider ourselves experts in this area (junk, not science) we decided to compile a list of symptoms that may reveal something is environmentally amiss. So before you don your Chicken Little suit and run screaming down the street, be sure you've checked off a majority of these

# **CREEPING SIGNS THAT MIGHT LEAD YOU TO BELIEVE GLOBAL WARMING IS FOR REAL**

ARTIST AND WRITER: JOHN SALPICO



You suddenly realize it's impossible to give directions to out-of-towners without using the phrase "Hang on right at the giant melting iceberg."



"Casual Friday" Speedo sightings are up a disturbing 39%.



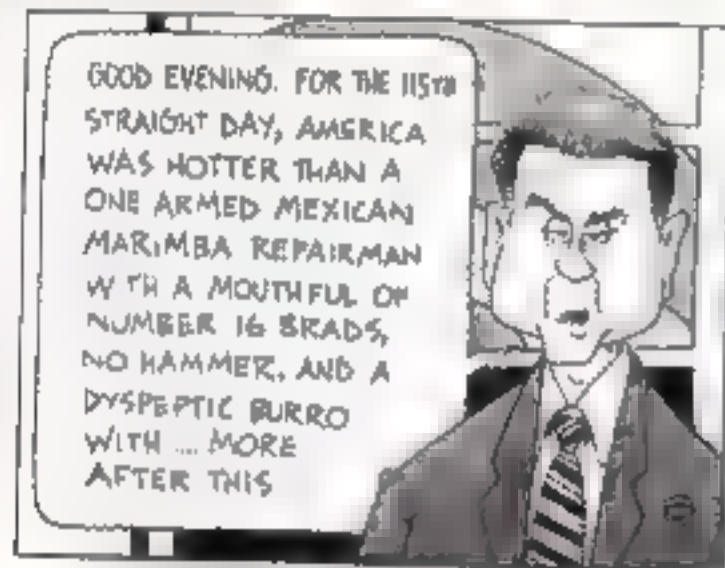
You find yourself asking when did Siberia become a force to be reckoned with on the surfing circuit?





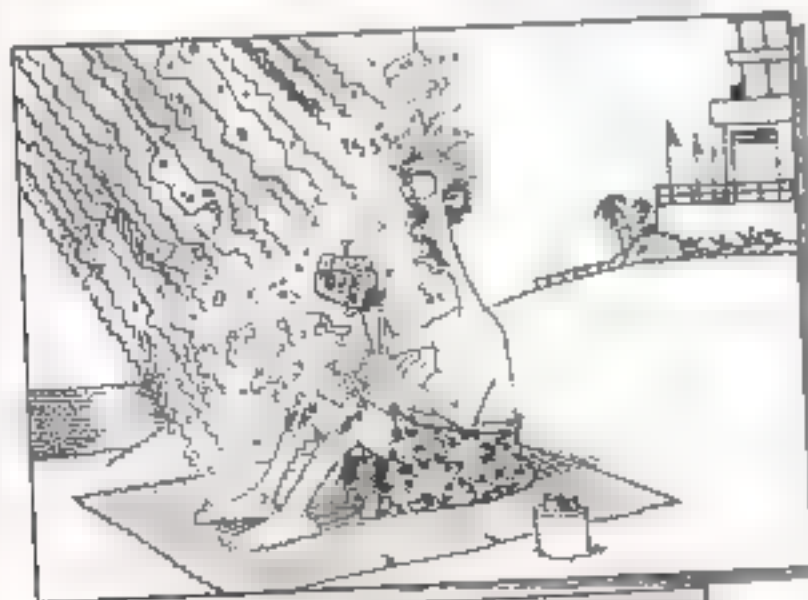
LIVE FROM PALM BEACH  
FLORIDA, THIS IS  
J.M. CANTONOREME FOR  
BLIZZARD CENTRAL!

Bolstered by the frequency of topsy turvy weather events, dangerous on-location reporters by the Weather Channel's meteorology geeks wind up clobbering the major networks in the Prime Time Nielsen ratings.



GOOD EVENING. FOR THE 115TH  
STRAIGHT DAY, AMERICA  
WAS HOTTER THAN A  
ONE ARMED MEXICAN  
MARIMBA REPAIRMAN  
WITH A MOUTHFUL OF  
NUMBER 16 BRADS,  
NO HAMMER, AND A  
DYSPEPTIC BURRO  
WITH ... MORE  
AFTER THIS

Dan Rather's homespun, wacky Texas metaphors for the weather conditions go on through two commercial breaks.



You discover that sunscreens rated at  
1 000 SPF don't even begin to work.



MAMAS DON'T LET  
MR BABIES GROW UP  
TO BE FISHBOYS.

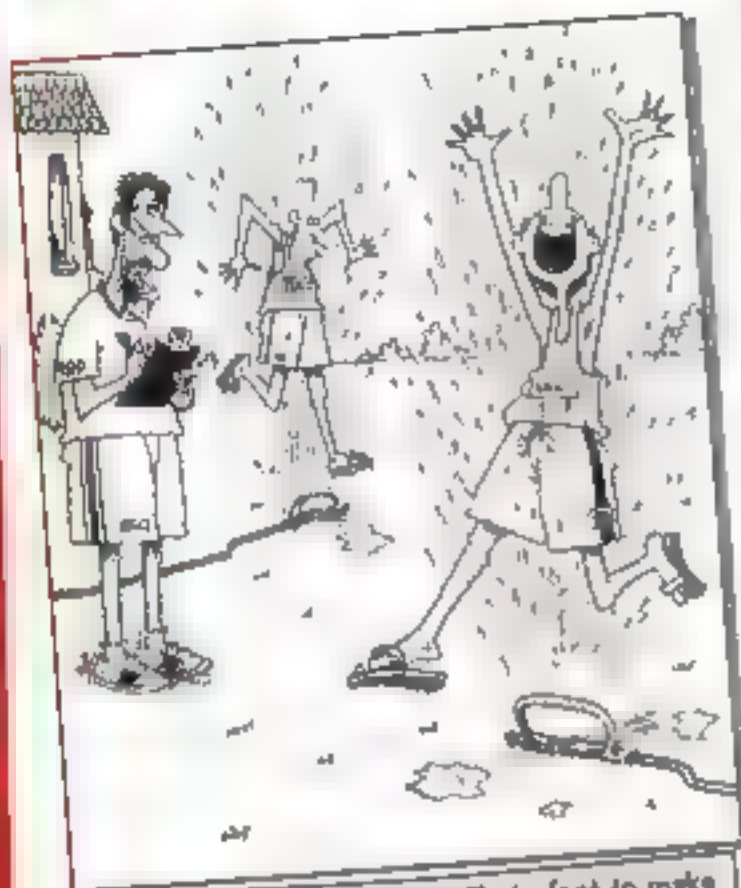
You awake one morning to find that  
there is now a Gulf of Wyoming.



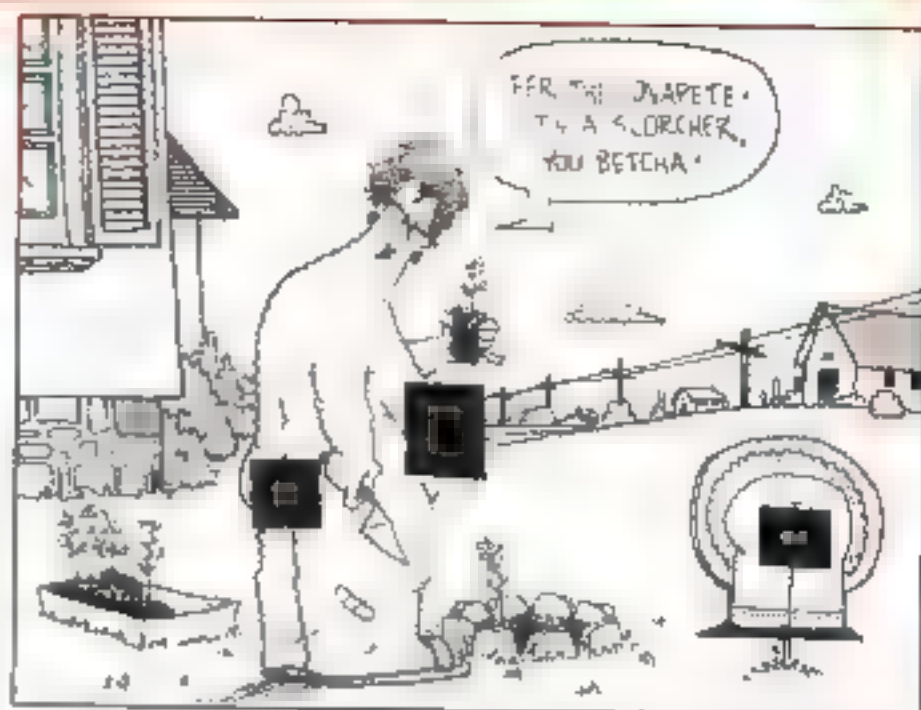
Your glee over the news that the tropical rainforest is  
making a comeback is tempered by the fact that it's  
happening in your suburban Detroit neighborhood.



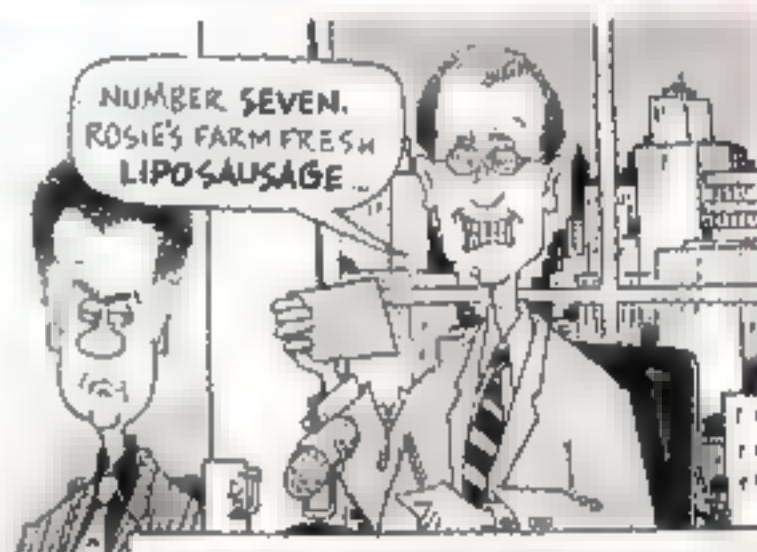
# **CREEPING SIGNS THAT MIGHT LEAD YOU TO BELIEVE GLOBAL WARMING IS FOR REAL**



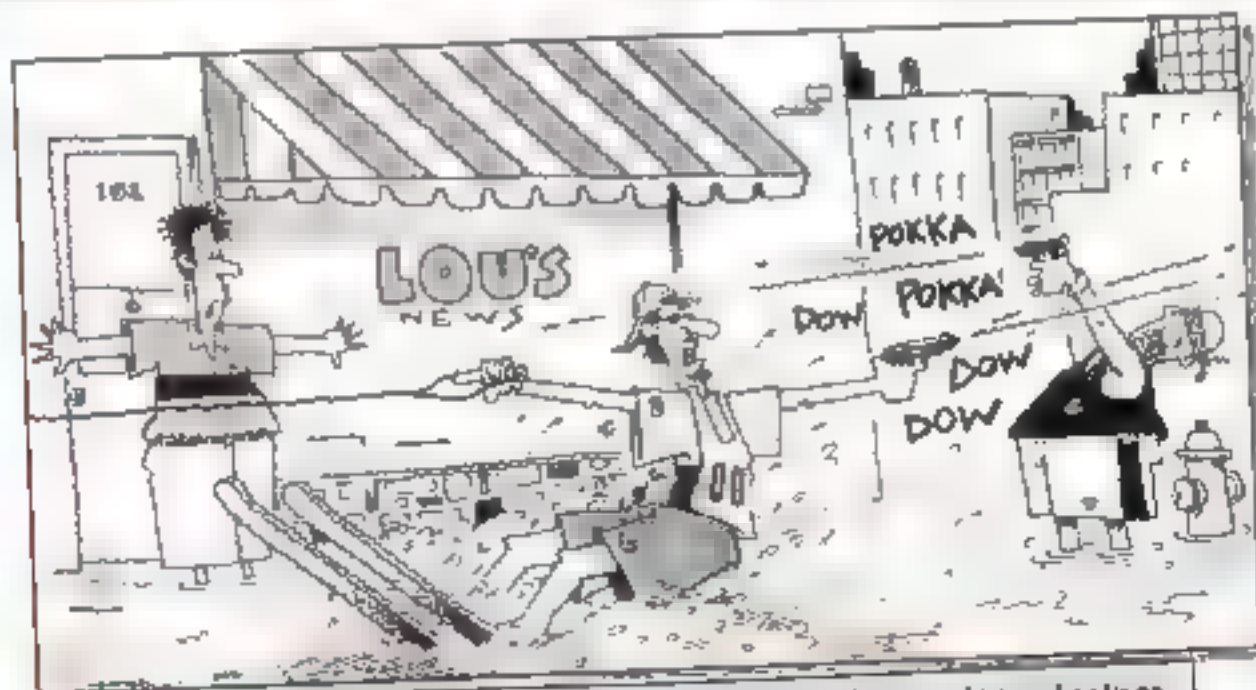
There's a serious lobbying effort afoot to make "running through sprinklers" an Olympic event.



North Dakota officially declares itself a clothing optional state.



For the 149th show in a row, the Top Ten List is "Other Least Popular Things You Can Fry On A Sidewalk."



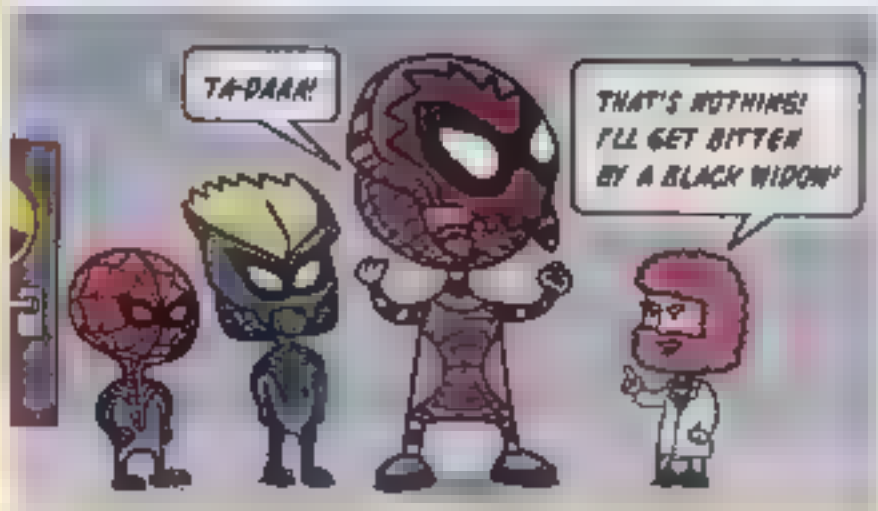
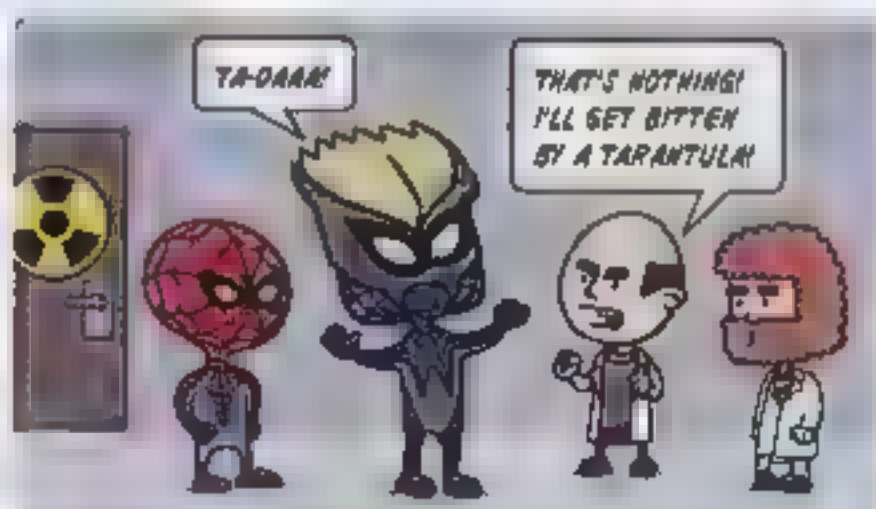
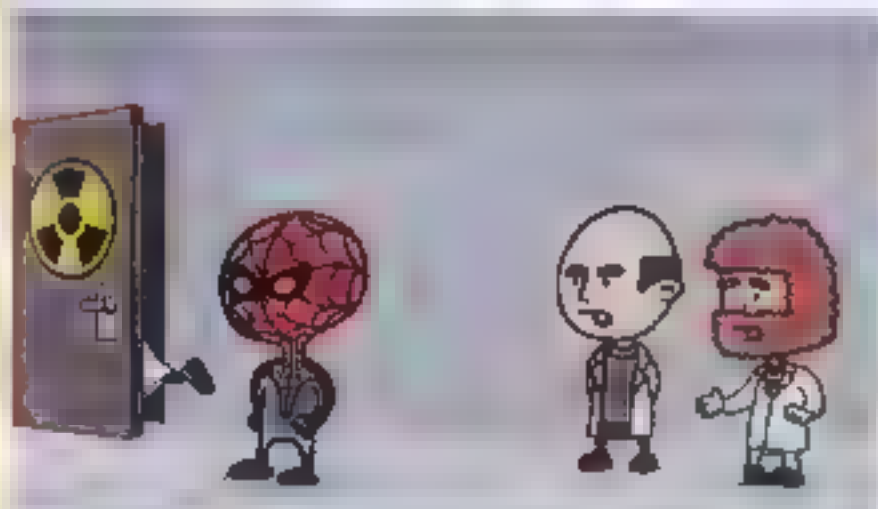
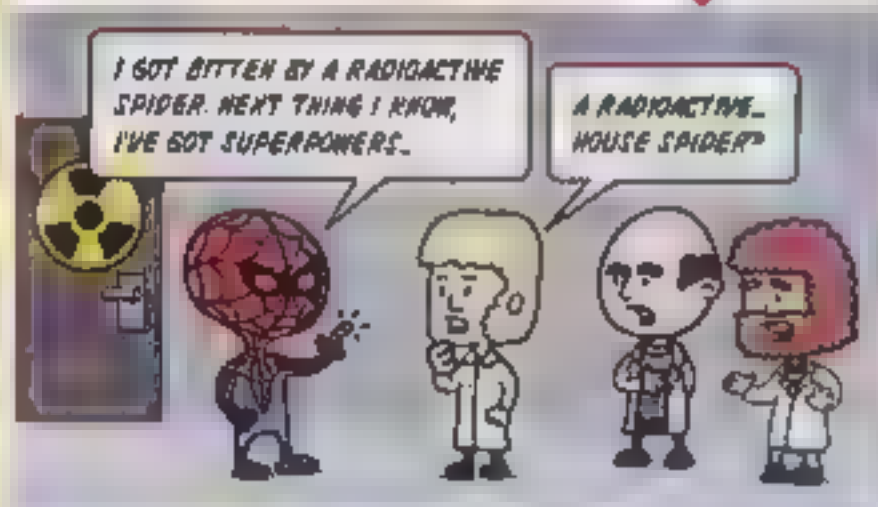
Suddenly urban areas become inundated with a rash of water ski-by shootings.



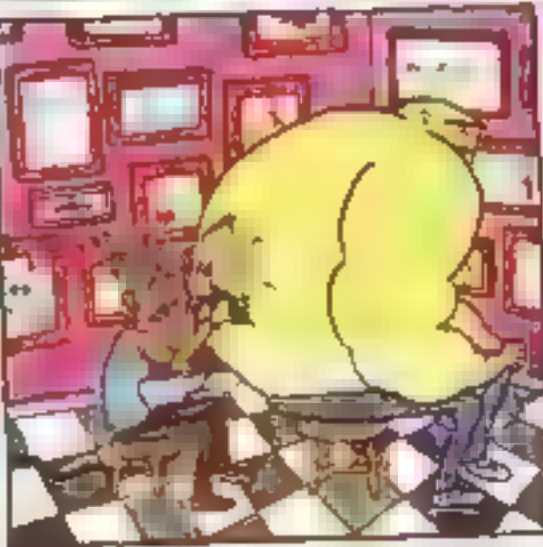


# THE STRIP CLUB

## not making this up

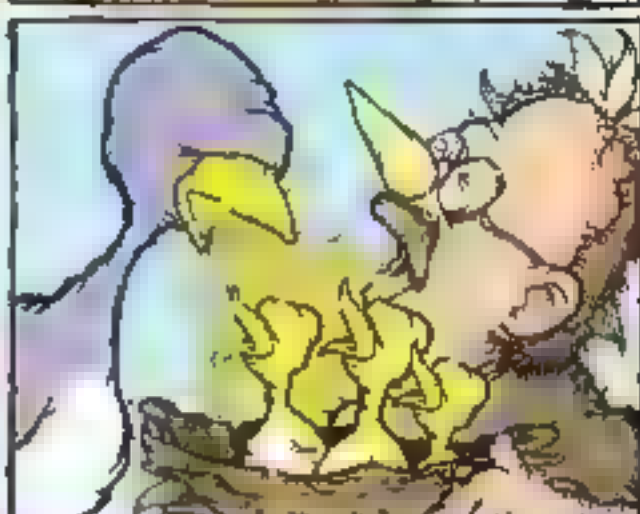
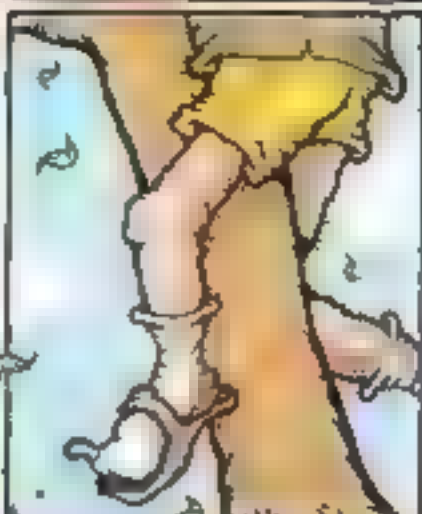
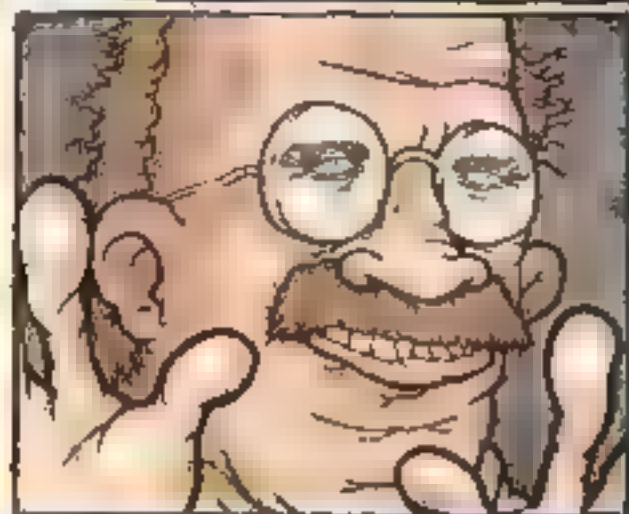
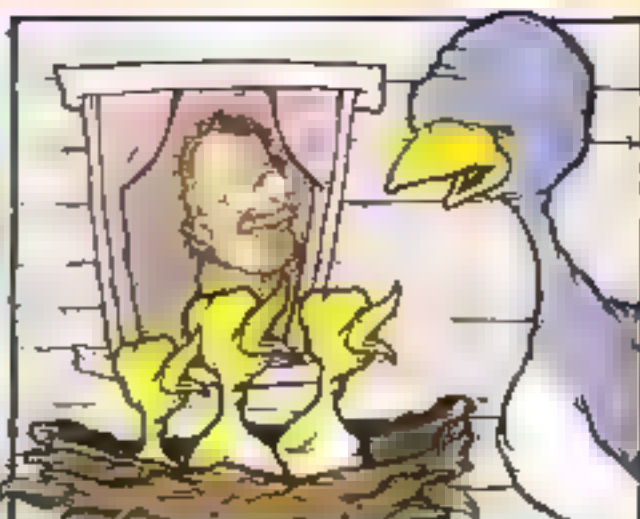
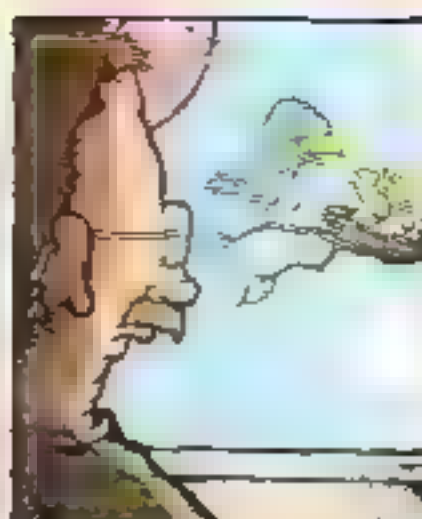




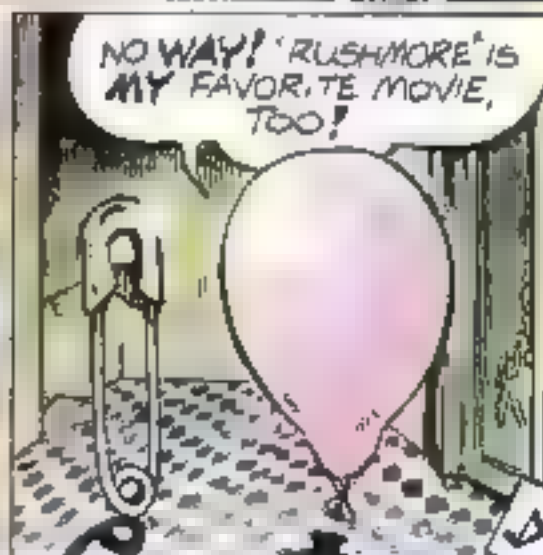
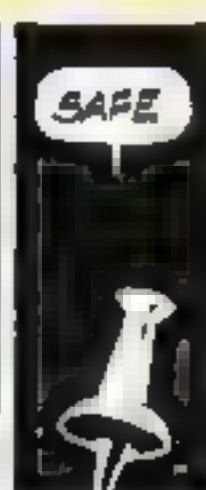
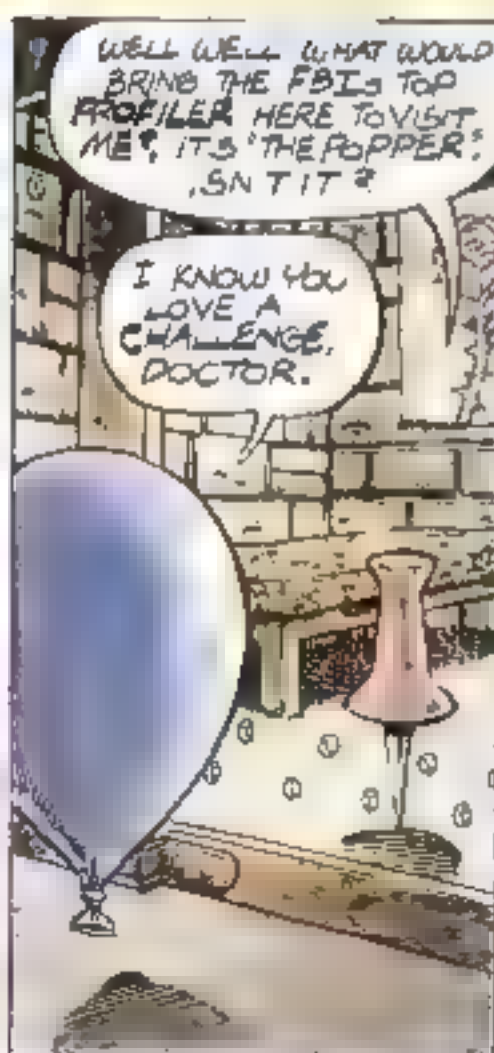




# The Rat's Nest



HEATHCOTE HSE-01



КЛУБЪТЪТЪ НА СЪВЕТА



THE STRAP CLUB

DOUG, I'M STARTING TO THINK OUR WORKPLACE ROMANCE IS WRONG. WE SHOULDN'T SPEND OUR LUNCH BREAK IN BED TOGETHER.



WHY? IS IT BECAUSE OF MY WIFE?

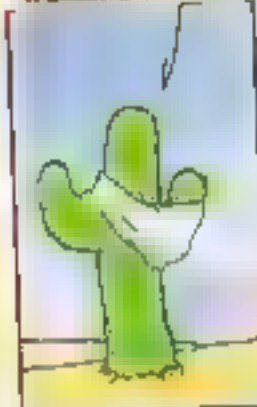


IT'S BECAUSE OF WORK IN A DRESS STORE.



MARTIAN DUCKS

IT ONLY HURTS WHEN I LAUGH



NAAATTTERRRR



WATER!



A CACTUS! I'VE HEARD YOU CAN GET WATER FROM A CACTUS.



BUT HOW...?



OUCH! UNGH! URK! OW!



THOONK!



NO WATER. HOW AM I SUPPO-



WHUP WHUP WHUP



I'M SAVED!

THE SASUARO CACTUS IS A PROTECTED SPECIES THAT'LL BE A FINE OF 800 DOLLARS.



DO YOU HAVE ANY WATER ON YOU?



WHAT DO I LOOK LIKE? A T-11P

BUT I'M DYING OUT HERE! AT LEAST GIVE ME A RIDE TO WHEREVER YOU'RE GOING!



I'M NOT A TAXI SERVICE EITHER.

THEN ARREST ME AND TAKE ME IN!



HAI! WHAT A KIDDER.



LATER...

LOITERING IS AGAINST THE LAW HERE AS WELL. THAT'LL BE A FINE OF 30 DOLLARS. AND YOU'D BEST MOVE ALONG.



THE STRAP CLUB



Minor league baseball is just like the majors... but terrible! The ballpark is smaller... but long hot dogs are only... inches... even the extra is worse than one we'd write about the majors!

# A MINOR LEAGUE BASEBALL FLYER THAT TELLS IT LIKE IT IS

UMBER FALLS

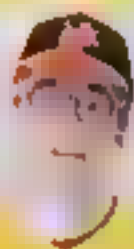
## Dirt Lobsters

A-LEAGUE BASEBALL NEAR THE PL

TICKETS ON SALE NOW!



### NEW ADDITIONS TO THE ROSTER!



BUFF BROCADE

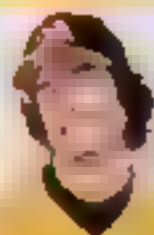
Arriving in Rookie of the Year 1976



SKIFF SCOUT

Star of previous grounders bobbling off

### RETURNING STARS! (TO USE THAT WORD LOOSELY)



DAVE FIFER

led the league in moral victories in 1974



CHAMP SANDERS

With his 10th year of old-fashioned ball playing, he thinks that he can outdo the field last August

### COME MEET BISQUE!

the 10th year old



### EXCITING PROMOTIONS AND GIVEAWAYS!

DATE	PROMOTION	PRIZES
May 3	Half-Price Ice Water Day	Camasberg Swamp Fumes
June 4	Edible Firework Giveaway Night	Flounder Lake Yokies
July 30	Math Fumigation Day	Hagville Administers
Aug 4	Lost & Found Cap Night	Mango Orchard Land Sloughs
Sept 16	Pooper Scooper Keychain Day	East Dumping in the Long Boats
Oct	Better Luck Next Year: Foam-Finger Night	Puke and Antidisestablishmentarians

Join us, along with 10th-year manager Randy Roughshod, for another season of Innings!









# HOARDING: BURIED ALIVE

Hey Hoarder!

After much deliberation we've decided that your hoarding just isn't quite ready for prime-time. Please see the checklist below as to why we cannot accept you for the program at this time:

- |   |  |
|---|--|
| <input type="checkbox"/> Can still see the floor in some rooms.   | <input type="checkbox"/> Broken toilet in backyard might have more visual impact in the living room          |
| <input type="checkbox"/> Basement could be more "murder-y" overall                                      | <input type="checkbox"/> Needs more cardboard throughout   |
| <input type="checkbox"/> Not enough trash bags inexplicably duct taped to old appliances, windows, etc. | <input type="checkbox"/> Boxes of old coffee filters in the attic could use more rat droppings               |
| <input type="checkbox"/> Walls could use some browning  | <input type="checkbox"/> The closet full of broken lawn gnomes: It's a tad cliché at this point              |
| <input type="checkbox"/> Free-living pet hamsters not quite feral enough                                | <input type="checkbox"/> Can still see some of your mattress under that pile of old, water-damaged TV guides |
| <input type="checkbox"/> Food in bathtub still looks (mostly) edible                                    | <input type="checkbox"/> Hired more cats (at least double)   |
| <input type="checkbox"/> Pile of discarded board game pieces in kitchen sink could be less organized    |  |

Happy Hoarding!

The Hoarders Crew

# The BACHELORETTE

Hi! We're back on the Bachelorette. We're going to have our season 12 again this season. We're pretty sure we'll be single.

Before we start, we want to ask yourself before we start.

It's easy to remember nickname such as "Wolf Rock" or "Jean-Luc".

physical challenges involves a lot of slip-and-bungee jumping.

because nobody wants to be the first to be the first.

Region: Ontario, Canada. Integer: 1. Address: 1234567890.

Remember that you are a single woman.

Good Luck!

The Bachelorette Team

# Hell's Kitchen

DEAR (CENSORED)

YOUR (CENSORED) AUDITION TAPE WAS ABSOLUTE (CENSORED) WHAT THE (CENSORED) IS YOUR PROBLEM, YOU BLOODY (CENSORED) DID YOU CALL THAT (CENSORED) COOKING? YOU WOULDN'T KNOW BEEF (CENSORED) WELLINGTON FROM YOUR OWN (CENSORED) AND YOUR (CENSORED) CAMERA-WORK MADE A (CENSORED) YOUTUBE CLIP LOOK LIKE CITIZEN (CENSORED) NAME! HERE'S A (CENSORED) RECIPE FOR YOU: TAKE TWO POUNDS OF (CENSORED) MIX IT WITH (CENSORED) AND SHOVE IT UP YOUR (CENSORED) THEN (CENSORED) (CENSORED) (CENSORED) (CENSORED) (CENSORED) TO TASTE.

BON (CENSORED) APPELLE

Chef Gordon Ramsay

P.S. (CENSORED)

# dancing with the stars

Dear Applicant,

Here at Dancing With The Stars we pride ourselves on being a veritable "Who's That?" of the entertainment world. In past seasons, our contestant roster has boasted such luminaries as *That Guy From That Thing*, *I Thought She Died*, *What Team Did He Play For Again?* and *Bristol Palin*. Those are some mighty big sequined lights to fill and frankly you just don't have that star quality we're looking for.

Before your next submission, try to add one or more of the following qualifications to your résumé:

- ★ Least-popular member of boy band nobody remembers
- ★ Sex tape co-star with one or more past members from *Night Court*
- ★ Befuddled authority figure from a Mentos commercial
- ★ Recurring walk-on role on *Here Comes Honey Boo Boo*
- ★ "Cinnamon Challenge" YouTube video with 50+ views
- ★ Baldwin brother
- ★ Corpse from *Law & Order: SVU*
- ★ Excited tourist waving over Ai Raker's shoulder on *The Today Show*
- ★ Retweeted by Justin Bieber
- ★ Guy from OxClean infomercial who can't stop spilling ketchup on everything

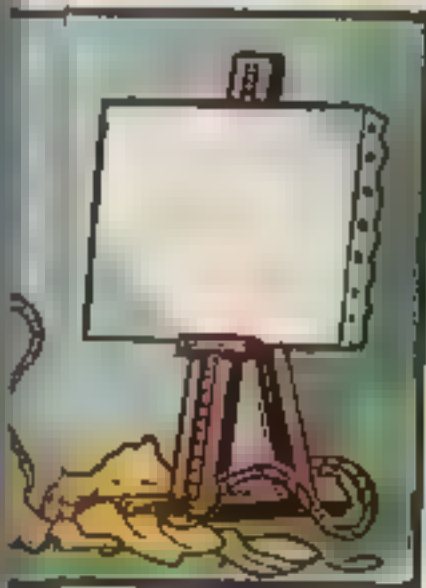
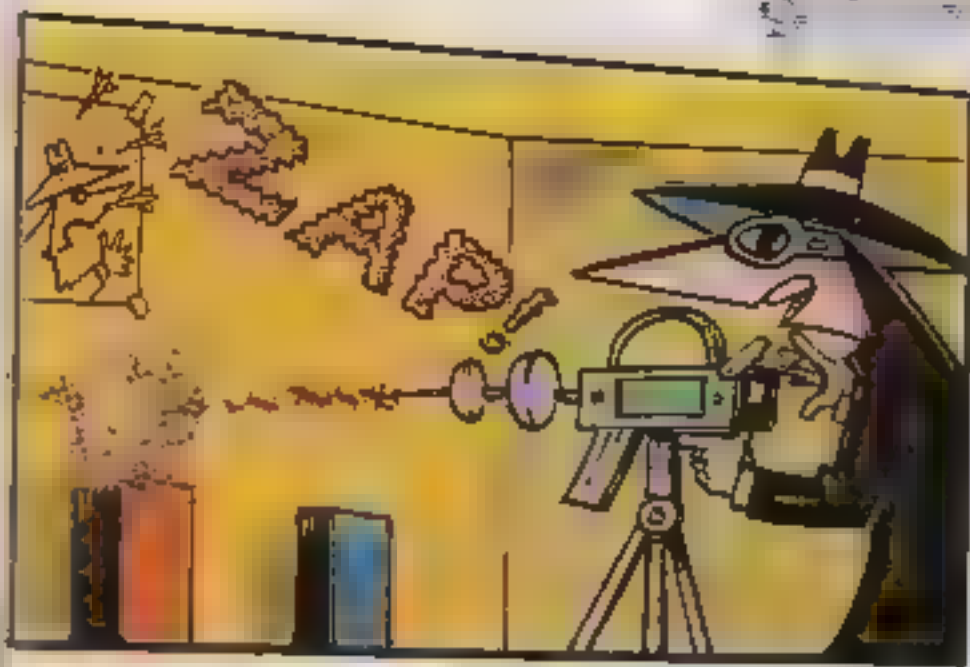
Best Regards

Dancing With The Stars









WRITER AND ARTIST: PETER KUPER

KUPER



June 17, 2014

# THE PUFFINGTON HOST

FRONT PAGE | POLITICS | BUSINESS | HIP-GLIPS | LINES | UNUSUAL COMEDY | AMUSEMENTS (ALL) | IPHONE TRICKS | CONDESCENDING ADVICE | MISSTACKE | OTHER IGNORED SECTIONS

Shrill Voices • Potshots at Religion • Maybe One Sports Story • Celebrity Sideboob • Search-a-Word • Oprah's Severely Diminished Media Presence • Cat Food Coupons

## OUTRAGEOUS HEADLINE DOESN'T LIVE UP TO EXPECTATIONS



Study Shows Blog Posts, Articles and Slideshows About Memes May Indicate Slow News Days

### FEATURED BLOG POSTS

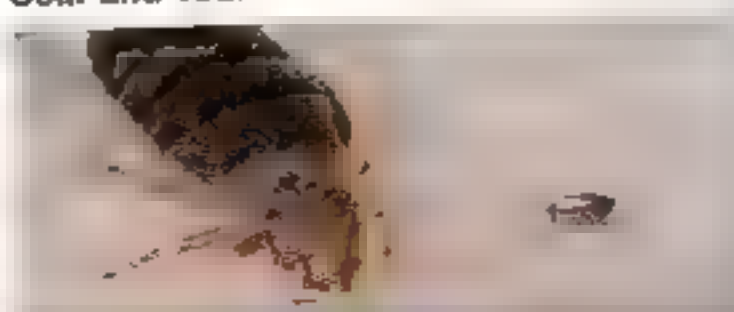


Alec Baldwin

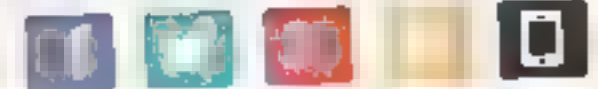
#### The Violence, Stupidity and Hypocrisy of the Conservative Right

I've had it with the so-called conservative Republicans in this country and the violence they perpetuate through a studied ignorance — all the while claiming that it's the liberals who are the buggers. I'd like to shove my boot up all their

LOOK This Photo of a Bed Bug Adopting  
an Orphaned Flea Will Make Your Heart  
Soar and Your Skin Crawl



### Follow PuffHo



Sign me up!

PuffHo Daily Bluff



## The Economics of Writing About Economics for a Website That Doesn't Actually Pay



Why on earth would a financially savvy person write a blog post for a high-traffic webpage founded and edited by a multi-millionaire for no pay? Well, a bad economy leaves many unemployed, but I got this gig, such as it is, giving advice about how to fix it. My phone's not ringing when the economy's booming, so pay or no pay, I'm enjoying this



**Dr. Cheep Skates**

## Arianna, Dear, Phil and I Will Have to Reschedule for Dinner on Friday

This is an email, right? Oh, crap — I've done it again. Phil, honey, come here a moment — see if you can see what I did wrong here. I thought this was an email but it's a blog. No, "undo" isn't working, I tried that



**Mario Thomas**

*Chief Executive Officer*

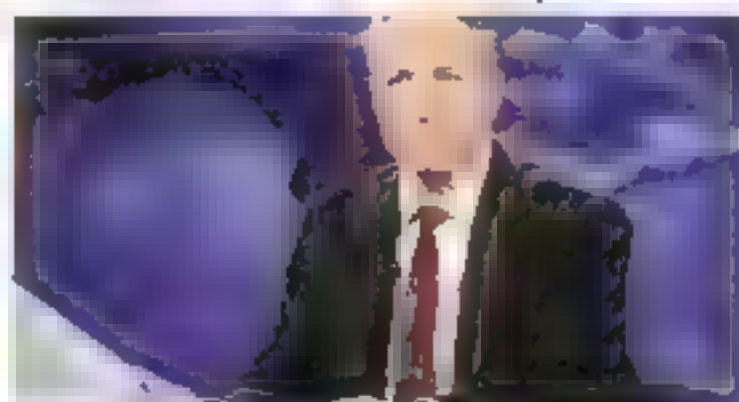
## The Only Reason My Blog Is on the Front Page Is Because I'm a Celebrity

Key issues are pointed out in this space by intellectuals who cut deeper with a pen than a sword. I'm here because I'm a PuffHo-friendly celebrity and a name, so people might pay attention to me in this otherwise invisible section. My inconsequential, know-nothing ramblings have generated so many comments simply because most of you people think I'm going to read them and assume that complete strangers falling all over themselves to agree with me will somehow validate my existence as a person where presumably my career successes and millions of dollars didn't. Then again, I am an actor



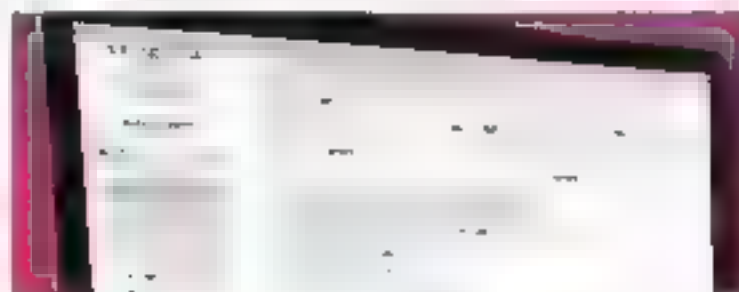
**Neil Patrick Harris**

## Because We Don't Have a Better Opinion, Here's Another Jon Stewart Clip

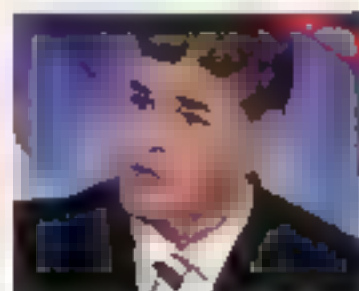


**MORE VIDEO** Colbert Has an Opinion TOO, Still Better Than Anything We've Got

Vaguely Amusing 200-Word Craigslist Missed Connections Ad Reprinted in Full with Overwrought Explanatory Paragraphs Inserted Between Lines Indicating Why This Is the Most Hilarious Thing You've Ever Read



## GOP Pundits Make Shocking Claims: We Post About It, Egging Them on to Say More



**MORE FURY** Become Unhinged Over Culled, Day-Ruining, Racist, Homophobic and Sexist Tweets That You Would Have Never Seen Otherwise

## BREAKING: Frustrated Reader Invested 30 Seconds in Olive Garden Ad In Good Faith\* Before Video Failed to Load, Now Also Hungry



**MORE MEDIA** TED Talks Have Nothing to Do with Seth MacFarlane Movie

STUPID ALL CAPS INSTRUCTIONS BEFORE EVERY ARTICLE SHOW WHAT WE THINK OF READERS' INTELLIGENCE

WATCH: Alec Baldwin Loses Temper, Tweets Profanity-Laced Message, Then Tracks Down PuffHo Reader Who Disagreed with Him and Threatens to Kick His Ass (VIDEO)

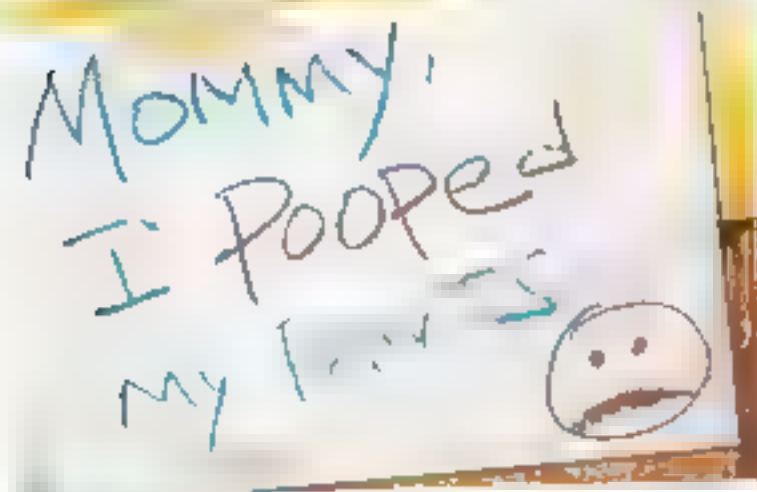


An Open Letter to People Who Write Open Letters

WRITERS: MATT LASSEN  
& SCOTT MAIXO



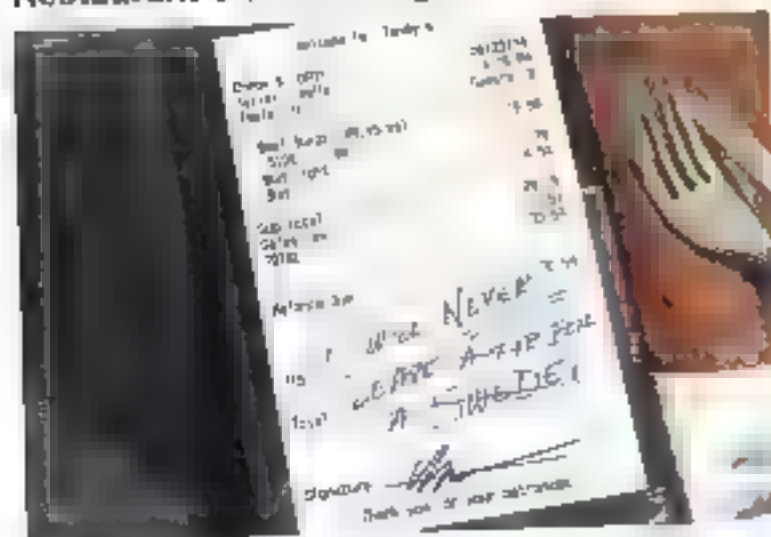
Yes, It's Another Scrawled Note by a Child to Which We've Ascribed Enormous Amounts of Worldly Wisdom



**Writing DRAMATIC Headline Based on 'Obscure' Survey Causes 'Unnecessary Commotion,' Survey Insists**

**MILESTONE:** Disparaging Reference to 'FAUX News' Makes Historic Billionth Appearance in Comments Section

**PERPETUATE** We Run an Unvetted Story About a Dubious Handwritten Note on a Restaurant Check Yet Again



**STEAL:** Here's an Article About Kim Jong-Un We've Copied in Its Entirety by Opening with 'The New York Times Reports' and Then Rephrasing the Whole Thing



**PUFFHO LIVE:** Inconsequential Fluff Piece About Easter Candy with 3 Google+ Nobody "Correspondents" Via Webcam with Static-y Audio and Halting Video



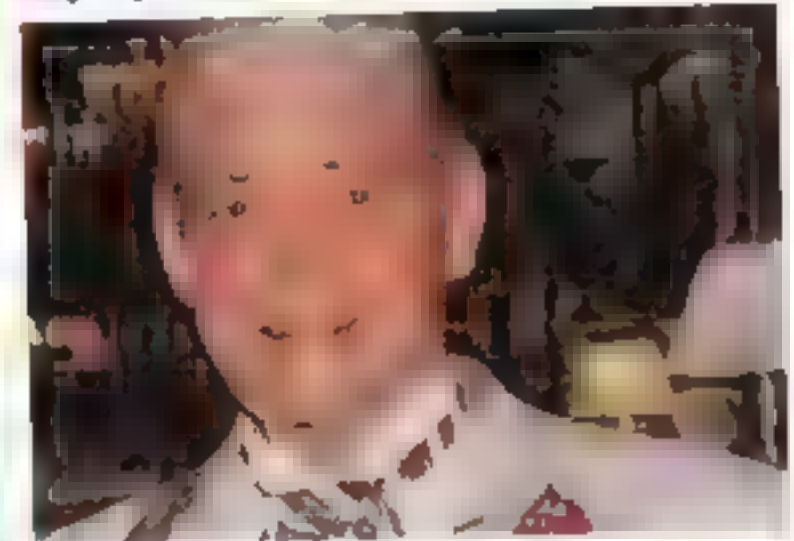
**www.thesource.com** Ambiguity Best Way to Get Page Views...?

**STUDY:** Young Interviewer with Apple Laptop, Hipster Glasses & 5 O'clock Shadow Makes Us Seem Cool



You Won't Believe How Many Uninteresting Headlines We Add "You Won't Believe" to the Beginning of

Do You Recognize This Guy? No? Well, Anyway, He's Dead



**MORE CELES** Celebrity Leaving Gym More Newsworthy Than Ukraine Situation

**CRINGE:** Slovak Army Hums Theme to 'Air Wolf' and Makes You Feel Uncomfortable



**Article About Twitter is the Only Article Landing on Twitter**



# THE WORLD KEEPS GETTING DUMBER AND DUMBER

AND HERE'S THE PROOF!

SPECIAL COLLECTOR'S EDITION

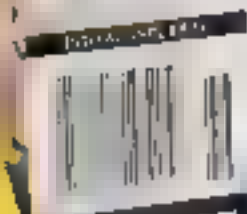
# MAD



I'M  
WITH  
STUPID

THE  
**100**  
DUMBEST  
PEOPLE, EVENTS  
& THINGS OF THE  
CENTURY  
(SO FAR)

THE 100 DUMBEST PEOPLE, EVENTS & THINGS OF THE CENTURY (SO FAR)



SPC

FEATURING  
THESE  
SUPERSTARS  
OF STUPIDITY

GEORGE W. BUSH!

MEL GIBSON!

BARACK OBAMA!

FACEBOOK!

BRITNEY SPEARS!

KANYE WEST!

BP'S OK. BUILT!

GERALDO RIVERA!

DONALD TRUMP!

THE TEA PARTY!

LINDSAY LOHAN!

LANCE ARMSTRONG!

TOM CRUISE!

Jersey Shore!

APPLE MAPS!

PAULA DEEN!

SARAH PALIN!

NORTH KOREA!

O.J. SIMPSON!

RUSH LIMBAUGH!

AND MORE!

ON SALE WHEREVER MAGAZINES ARE SOLD!

YOU'D BE DUMB NOT TO BUY IT! (AND EVEN DUMBER IF YOU DO!)



# The Best of The Idiotica

**MAD**  
**IN**  
**THE**

## REASONS DAVID LETTERMAN IS RETIRING

10. Rupert Jee is expanding the Hello Dell and needs the Ed Sullivan Theater space
9. He realized that pretending to listen to what Courtney Cox is saying is a young man's game
8. In the past week CBS killed off major characters on *The Good Wife* and *Your Mother* — and he knows the same thing always happen in three
7. He's despondent after learning his son Harry is actually Frank Sinatra's
6. Now that Obamacare has kicked in, he doesn't need CBS health insurance anymore
5. He finally exhausted his 30-year supply of "squirrels doing things to their nuts" jokes
4. It was written on a cue card
3. He was backstabbed by that obnoxious, self-serving red-haired prig Alan Kater
2. He wants to spend more time with his family of interns
1. And the #1 reason David Letterman is retiring... CBS asked nicely

**MAD**

## COMPARES INFAMOUS BUNDYS

ELIVEN

AL

KING AL

TED

Rose to fame thanks to end less promotion by FDX

Known for ludicrous feuds

Despicable, but considered by many to be "charismatic"

Twisted internal logic lets him justify his disgraceful behavior

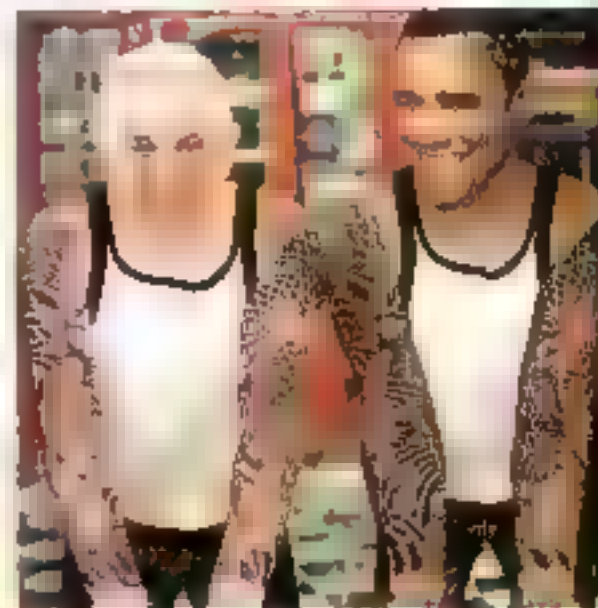
Has no regard for the law

Despises the Junkyard Dog

Pretty much represents the worst of America

Is an unrepentant, tax-dodging, faux-patriotic, racist douchebag

## POPE FRANCIS & PRESIDENT OBAMA'S GRAND DAY





## KIMYE'S *VOGUE* COVER: THE PRE-PHOTOSHOP VERSION



Is today Al Jaffee's  
93rd birthday?



No, it's his third  
birthday. He's  
the world's  
biggest, ugliest,  
wrinkliest baby!

That's what he  
claims, but who  
the hell knows?!  
He's so senile,  
you can't trust  
anything he says!

Yes! And if he  
gets his wish,  
you won't be here  
in five seconds!

## **MAD** ZOOMS IN ON THE COLBERT/LETTERMAN SELFIE



## WESTBORO CHURCH FOUNDER FRED PHELPS' FINAL WORDS

I only regret that I have but one hateful life to lose for my country...

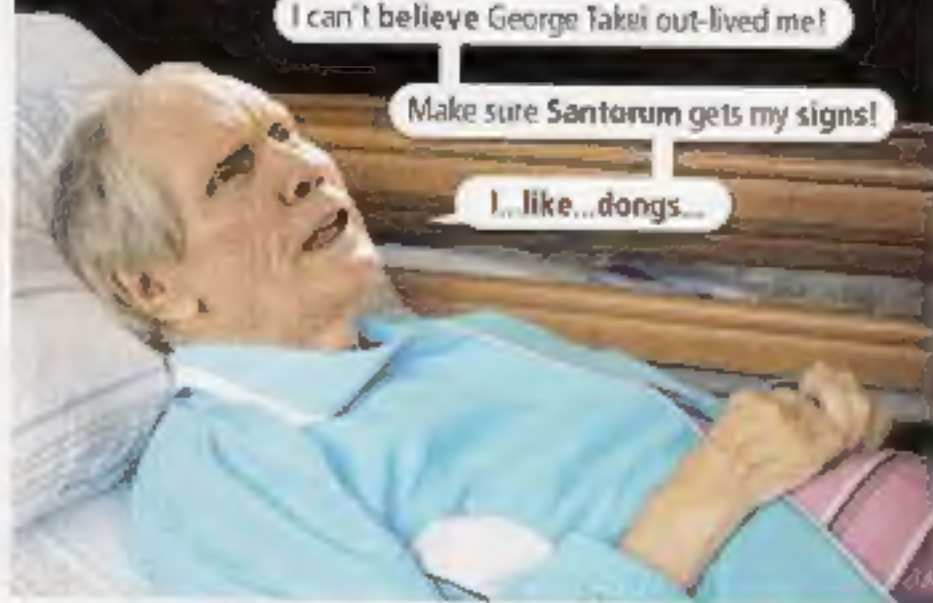
Adolf, what are you doing up here in heaven? Oh...no...

But...I'm only halfway through Season Two of *House of Cards*...

I can't believe George Takei out-lived me!

Make sure Santorum gets my signs!

I...like...dongs...



New stupidity daily on The Idiot at [madmagazine.com](http://madmagazine.com)!





WE'RE OFF TO SEE THE LIZARD DEPT.

As we saw from the recent Godzilla movie — and from the 817 Godzilla movies that preceded it — he is too tough to beat. Inevitably, humanity attacks the beast with missiles, torpedoes and bombs, but none of them ever do much damage. So the next time Godzilla stomps up out of the ocean, the good guys should just kick back and use these:

# 7 EASY WAYS TO DEFEAT GODZILLA

INTRODUCE HIM TO THE AVERAGE AMERICAN DIET. IN NO TIME HE'LL BE TOO FAT AND LETHARGIC TO DESTROY ANYTHING.

AIR-DROP AN ENORMOUS WIDE-SCREEN TELEVISION COMPLETE WITH FREE NETFLIX NEAR HIM. HE'LL SPEND THE NEXT TEN YEARS BINGE-WATCHING TV SHOWS.



INSTEAD OF ATTACKING WITH BATTLESHIPS, SEND A FLEET OF CARNIVAL CRUISE SHIPS AFTER HIM. SOON AFTER EATING THEM, HE'LL BE VOMITING AND SICK WITH DIARRHEA.

Yo, bro, have you ever thought about playing basketball? I bet you could shut down LeBron!

DISPATCH DENNIS RODMAN AS AN UNOFFICIAL U.S. AMBASSADOR TO REASON WITH HIM.

REGRETFULLY INFORM HIM THAT HIS JOB HAS BEEN OUTSOURCED TO A CHEAPER MONSTER FROM INDIA.



HAVE PRESIDENT OBAMA INTRODUCE A CONGRESSIONAL BILL SUPPORTING AN ATTACK BY GODZILLA, WHICH WILL ENSURE THAT REPUBLICANS IN THE HOUSE AND SENATE WILL STOP AT NOTHING TO DEFEAT IT.

BOEHNER DECLARES ALL-OUT WAR ON OBAMAZILLA

MAKE SURE DETROIT IS THE FIRST AMERICAN CITY HE SEES. HE'LL ASSUME THE U.S. HAS ALREADY BEEN DESTROYED BY SOME OTHER MONSTER AND ATTACK CANADA INSTEAD.



WRITER: MIKE MORSE

ARTIST: HERMANN MEJIA



**WHAT FEAT OF  
ENDURANCE  
IS PUSHING  
AMERICANS  
TO NEW LIMITS?**

## HERE WE GO WITH ANOTHER RIDICULOUS **MAD FOLD-IN**

As a society, we like to punish ourselves. It's not enough to spend our free time doing something relaxing — we have to turn it into a marathon session of pain and discomfort. We should really change the way we view things, but we're too caught up in the process to pause and go back to our normal lives. To find out how Americans unnecessarily tax their minds and bodies, fold page in as shown.



FOLD PAGE OVER LIKE THIS!

FOLD PAGE OVER LEFT

FOLD BACK SO THAT "A" MEETS "B"



**ALL ENDURANCE CONTESTANTS FIGHT  
BITTERLY FOR ANY ADVANTAGE TO CHALLENGE  
OPPONENTS. ELECTRIC SHOCKS, FREEZING  
WATERS, OBSTACLES, LEAVE THEIR BODIES ACHING**

WRITER AND ARTIST: AL JAFFEE



# How Well Do You KNOW YOUR NORSE?

There is no subject cooler than Norse mythology. Terrifying (and disgusting) monsters. One-eyed gods. Wicked battles to the death. What's better than that?

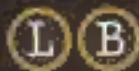
Take the below quiz and find out how sharp your Norse skills are!

1. Norse god Odin had what missing body part?  
A) eye B) finger C) arm D) middle toe
2. There is a famous Norse myth about a river filled with \_\_\_\_\_. (yikes!)  
A) angry kittens B) evil monkeys C) dead bodies D) rotting fish
3. The Norse guardian of hell wears a dress made of what?  
A) rat hair B) flames C) insects D) rubies
4. When reading a book about Norse mythology, what are your must-haves?  
A) epic battles and lots of fight scenes  
B) lots of gnarly monsters and beasts  
C) awesome heroes who take no prisoners  
D) all of the above

A little rusty? Improve your Norse knowledge with The Blackwell Pages, a series full of action, excitement, and three young heroes on the adventure of a lifetime!

See more at [BlackwellPages.com](http://BlackwellPages.com)

\*This may not have actually happened in the myths, but it does in these books. Cool.



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BOOKS FOR YOUNG READERS